

Make your mark. Speak to millions in three easy clicks.

DISTRIBUTE YOUR BRANDED CONTENT IN SECONDS

- Create custom content through an easy 3-step process
- Use existing content files or build new HTML content
- Share articles, alerts, newsletters and videos
- Distribute content via social, email and PDF
- Empower users to share content on demand or schedule for a future date
- See your content's impact with built-in reporting
- Perfect for brand, product and advisor recruitment initiatives

READY TO TAKE THE NEXT STEP?

Gain access to easy content management to help guide your field's marketing efforts.

Call +1 866 902 1596

Or email advisorsolutions@broadridge.com

REMAIN RELEVANT WITH TODAY'S INVESTORS

Investors look to your advisors for insight. Help your field deliver with on-demand access to your curated library of shareable content that's compliant and on brand. Make your messaging timeless or add content expiration – you're in control. This is an easy way to expand your advisors' digital footprint and optimize their prospecting efforts, helping them get found online and nurture their digital leads.

ATTRACT AND SUPPORT LEADING ADVISORS

Boost your recruitment and practice management efforts by distributing content written for advisors. Showcase the benefits your firm has to offer, whether it's industry-leading technology, practice management optimization, or business development and marketing strategies. Your team can easily share with their contacts via social media and email.



SHINE A SPOTLIGHT ON YOUR PRODUCTS

Here's your chance to open the door to important product-related conversations. Create new content that increases awareness of your firm's financial products among advisors and their clients. Include educational elements to help investors understand the value of your investment vehicles. As knowledge grows, so will levels of comfort and interest, leading to increased product adoption.

OPTIMIZE YOUR CONTENT MARKETING

Get the data you need to analyze your content marketing efforts. Built-in reporting helps you see how and where content is being shared. Use this data to shape future content and to educate your advisors about the impact of their sharing activities.

broadridge.com



Ready for Next

Communications
Technology
Data and Analytics