

# Print Marketing & Newsletter Pricing at a Glance

## Greeting Cards

Full Service		Print Only		<i>All Keep In Touch (KIT) pieces share a common masthead. A setup fee of \$99 applies to your first KIT order. When ordering greeting cards outside of KIT program, the following setup fees apply: Existing client with no changes to existing personalization on file – \$0 Existing client with changes to existing personalization on file (photo, signature, etc.) – \$25 New client with no personalization on file – \$50 Please note: Greeting cards are not eligible for broker-dealer discounts.</i>
Quantity	Unit Price	Quantity	Unit Price	
100–199	\$1.87	100–199	\$1.09	
200–299	\$1.85	200–299	\$1.07	
300–499	\$1.83	300–499	\$1.05	
500+	\$1.80	500+	\$1.03	

## Newsletters: The American Investor, Everyday Cents, Financial Ink, On Balance

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Quantity	Unit Price	Quantity	Unit Price	
100–199	\$1.89	100–199	\$0.90	
200–299	\$1.87	200–299	\$0.88	
300–499	\$1.78	300–499	\$0.86	
500+	\$1.69	500+	\$0.84	

## The Specialist Newsletter

Full Service		Print Only		<i>A masthead setup fee of \$99 will be added to your first order. Additional fees may apply.</i>
Quantity	Unit Price	Quantity	Unit Price	
100–199	\$2.01	100–199	\$1.02	
200–299	\$1.99	200–299	\$1.00	
300–499	\$1.88	300–499	\$0.97	
500–999	\$1.79	500–999	\$0.95	
1,000–1,999	\$1.74	1,000–1,999	\$0.90	
2,000+	\$1.70	2,000+	\$0.87	

## Additional Publications: Key Numbers, MoneyMoves, Special Report

Full Service		Print Only		<i>All Keep In Touch (KIT) pieces share a common masthead. A setup fee of \$99 applies to your first KIT order.</i>
Quantity	Unit Price	Quantity	Unit Price	
100–199	\$1.43	100–199	\$0.71	
200–299	\$1.38	200–299	\$0.69	
300–499	\$1.35	300–499	\$0.67	
500+	\$1.33	500+	\$0.64	

To learn more, call 800-233-2834 or visit [broadridge.com/advisor](https://broadridge.com/advisor)

All prices exclude shipping and any applicable sales tax. Prices current as of February 2020.