

Print Marketing & Newsletter Pricing at a Glance

Greeting Cards

Full Service		Print Only		<i>All Keep In Touch (KIT) pieces share a common masthead. A setup fee of \$99 applies to your first KIT order. When ordering greeting cards outside of KIT program, the following setup fees apply: Existing client with no changes to existing personalization on file – \$0 Existing client with changes to existing personalization on file (photo, signature, etc.) – \$25 New client with no personalization on file – \$99 Please note: Greeting cards are not eligible for broker-dealer discounts.</i>
Quantity	Unit Price	Quantity	Unit Price	
100–199	\$1.90	100–199	\$1.09	
200–299	\$1.88	200–299	\$1.07	
300–499	\$1.86	300–499	\$1.05	
500+	\$1.83	500+	\$1.03	

Newsletters: The American Investor, Everyday Cents, Financial Ink, On Balance

Full Service		Print Only		<i>All Keep In Touch (KIT) pieces share a common masthead. A setup fee of \$99 applies to your first KIT order.</i>
Quantity	Unit Price	Quantity	Unit Price	
100–199	\$1.92	100–199	\$0.90	
200–299	\$1.90	200–299	\$0.88	
300–499	\$1.81	300–499	\$0.86	
500+	\$1.72	500+	\$0.84	

The Specialist Newsletter

Full Service		Print Only		<i>A masthead setup fee of \$99 will be added to your first order. Additional fees may apply.</i>
Quantity	Unit Price	Quantity	Unit Price	
100–199	\$2.04	100–199	\$1.02	
200–299	\$2.02	200–299	\$1.00	
300–499	\$1.91	300–499	\$0.97	
500–999	\$1.82	500–999	\$0.95	
1,000–1,999	\$1.77	1,000–1,999	\$0.90	
2,000+	\$1.73	2,000+	\$0.87	

Additional Publications: Key Numbers, MoneyMoves, Special Report

Full Service		Print Only		<i>All Keep In Touch (KIT) pieces share a common masthead. A setup fee of \$99 applies to your first KIT order.</i>
Quantity	Unit Price	Quantity	Unit Price	
100–199	\$1.46	100–199	\$0.71	
200–299	\$1.41	200–299	\$0.69	
300–499	\$1.38	300–499	\$0.67	
500+	\$1.36	500+	\$0.64	

To learn more, call 800-233-2834 or visit broadridge.com/advisor

All prices exclude shipping and any applicable sales tax. Prices current as of August 2021.



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