



# Fill Your Seminar with Qualified Prospects

Direct Mail Invitations from Broadridge Advisor Solutions

**Seminar invitations are your introduction to prospects. Make your next invitation as impressive as your seminar with the help of Broadridge Advisor Solutions.**

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To place your order, call a Broadridge Advisor Solutions Marketing Consultant at 800-233-2834.

## Direct Mail Invitations from Broadridge Advisor Solutions

When you order from Broadridge, you know you'll make a great first impression on your prospective clients. Each card is personalized to your seminar details and includes your photo, contact details, and disclosure. The invitations are compliance friendly and FINRA reviewed.



### What's Included

Our wedding-style invitations are effective at helping financial advisors make an impact on their prospects. All premium invitations include:

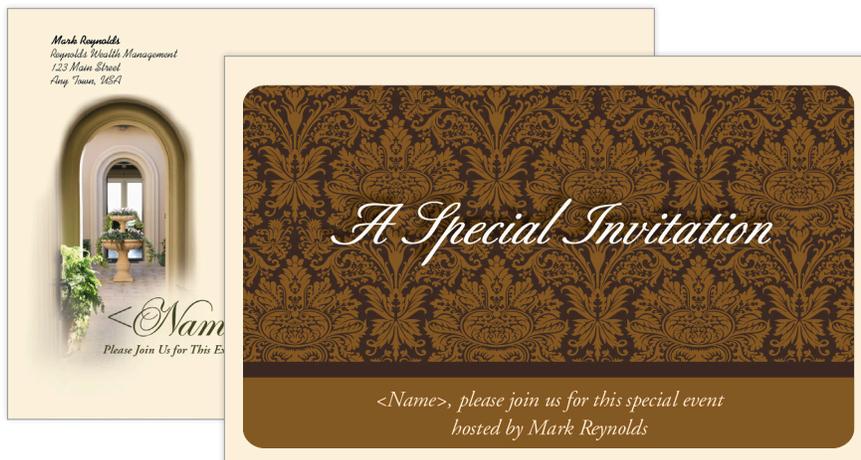
- Targeted mailing list
- Variable printing
- Color headshot
- Customization of seminar details
- Four-color envelope
- Affixed stamp
- Addressing service
- Delivery to Post Office
- Standard rate postage

## Elegant Designs

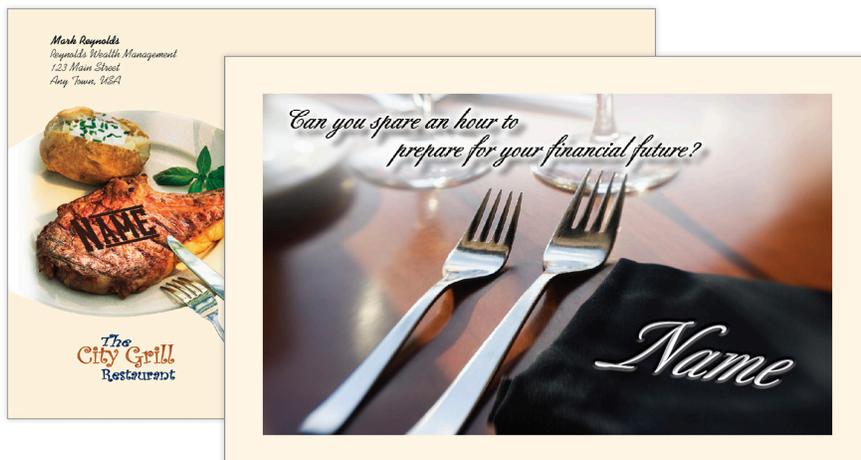
Available for FocusOn seminars and select comprehensive and educational seminars



Formal Dinner



Traditional Archway



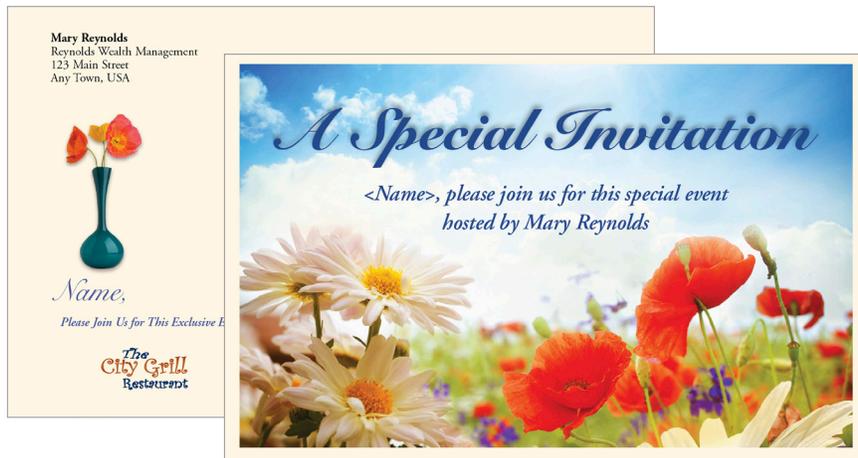
Steak Dinner

# Floral Designs

Available for FocusOn seminars and select comprehensive and educational seminars



Dinner Table



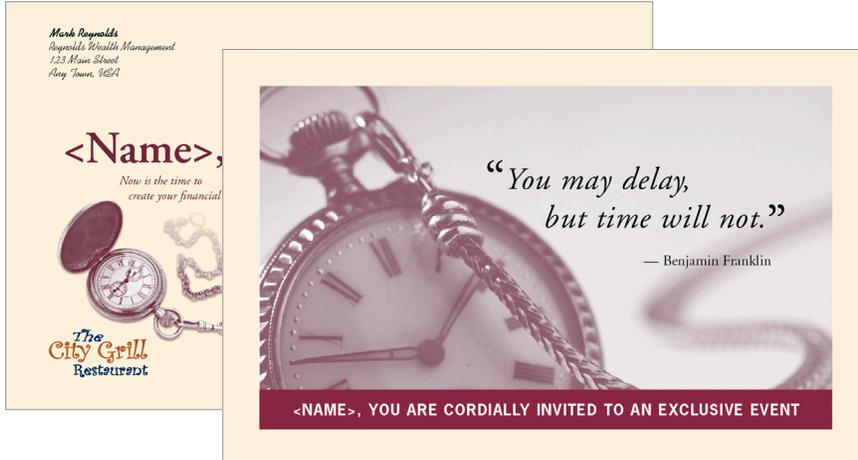
Wildflowers



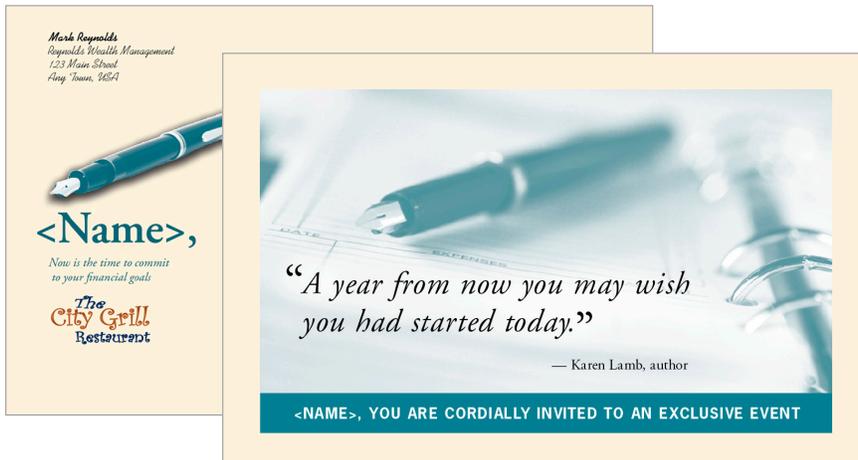
Lavender Field

# Quote Designs

Available for FocusOn seminars and select comprehensive and educational seminars



Pocket Watch



Pen

## Directional Designs

Available for FocusOn seminars and select comprehensive and educational seminars

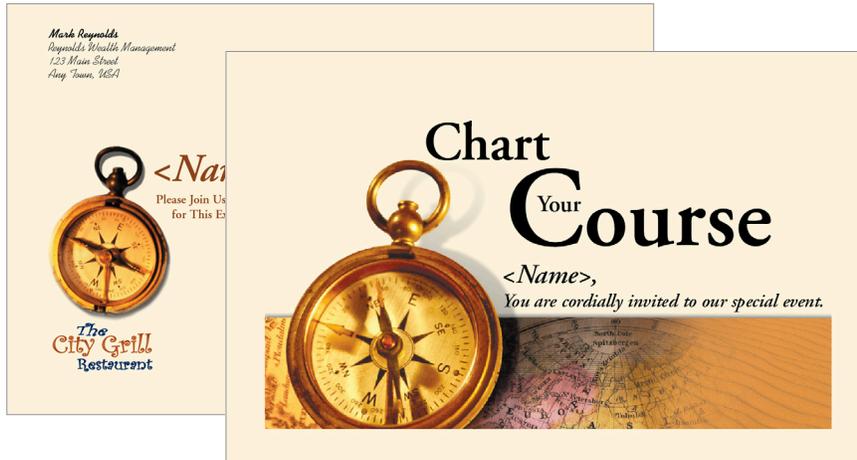
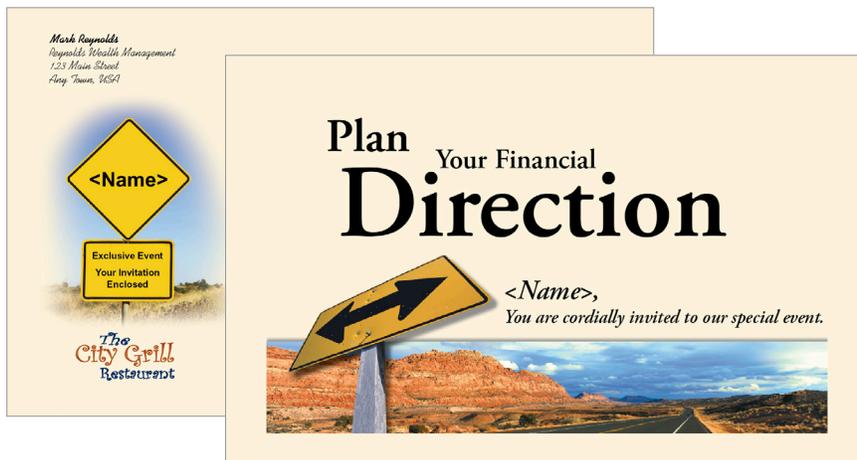


Chart Your Course



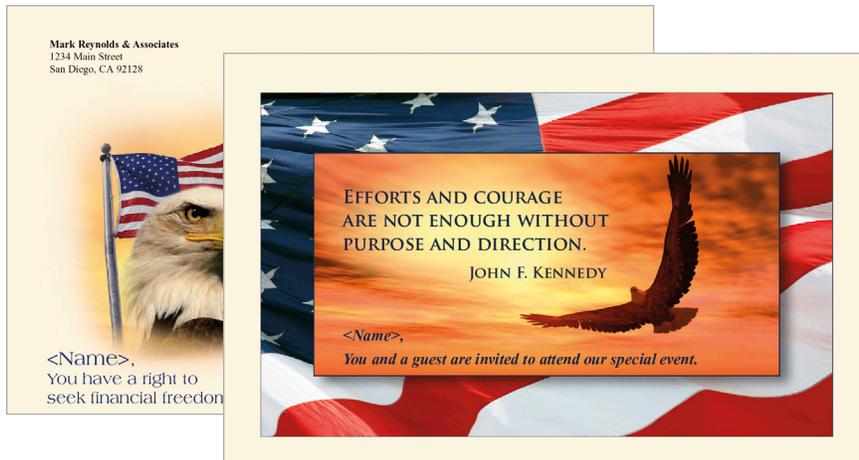
Financial Decision

# Patriotic Designs

Available for FocusOn seminars and select comprehensive and educational seminars



Reagan



Kennedy

# Seminar-Specific Designs

Available for Four Pillars of a Successful Retirement and FocusOn Social Security, Tax Cuts and Jobs Act, and Market Swings seminars

Mark Reynolds  
Reynolds Wealth Management  
123 Main Street  
Any T

<Name>  
Please

<Name>,  
Are you prepared for one of the biggest transitions in your life?

*Gain the knowledge and know-how you need to overcome many of today's retirement challenges.*



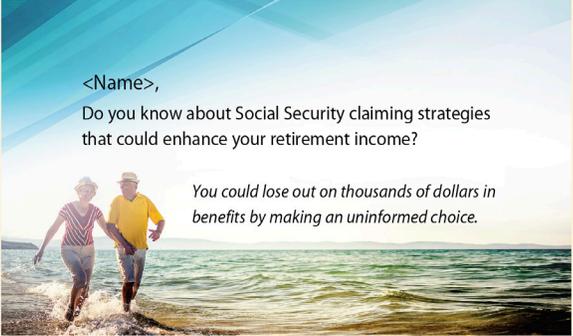
Four Pillars of a Successful Retirement

Mark Reynolds  
Reynolds Wealth Management  
123 Main Street  
Any T

Is the

<Name>,  
Do you know about Social Security claiming strategies that could enhance your retirement income?

*You could lose out on thousands of dollars in benefits by making an uninformed choice.*



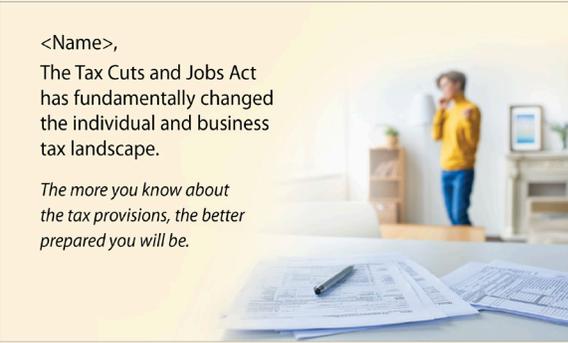
Social Security

Mark Reynolds  
Reynolds Wealth Management  
123 Main Street  
Any T

<Name>  
Please

<Name>,  
The Tax Cuts and Jobs Act has fundamentally changed the individual and business tax landscape.

*The more you know about the tax provisions, the better prepared you will be.*



Tax Cuts and Jobs Act

Mark Reynolds  
Reynolds Wealth Management  
123 Main Street  
Any T

<Name>  
Please

<Name>,  
Is your portfolio positioned to withstand market swings?



Market Swings

## Invitation Interior

Invitations are customized to highlight your unique brand and seminar event details, including a topic summary that captures your prospects' interest.



Mark Reynolds  
CFP®, RFC

*Robert, you are invited to join  
Mark Reynolds  
as his guest for a complimentary  
dinner at*

*The  
City Grill  
Restaurant*

Exclusive Event  
*First Name*  
Reserve Your  
Seat Today

**The City Grill Restaurant • 916 Las Palmas Ave. • San Diego, CA 92127**

- DINNER** Tuesday, May 20, 2018, at 6:30 p.m.
- DINNER** Wednesday, May 21, 2018, at 6:30 p.m.
- DINNER** Thursday, May 22, 2018, at 6:30 p.m.

*Choose the date that works best for you.*

Call xxx-xxx-xxxx to reserve a place for you and your guest(s) today!

## Making the Most of Social Security

**This educational presentation focuses on sound income-enhancing strategies that may help you:**

- ✓ Determine the best age to claim Social Security benefits
- ✓ Become aware of new rules on Social Security claiming strategies
- ✓ Learn how the “do over” and “start, stop, restart” strategies work
- ✓ Understand the qualifications for claiming spousal and survivor benefits
- ✓ Recognize five factors that could reduce the actual payments you receive

**And that's just for starters!**

This FREE dining invitation is open to a limited number of attendees. You and up to three of your guests are invited to attend. **Reservations are on a first-come, first-served basis.** Please call this number now to reserve your place(s) while seating is still available: xxx-xxx-xxxx



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**<First Name,> when you attend,  
you'll get this information-packed  
workbook absolutely FREE!**

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Disclosure text here