The link between off-balance sheet risk factors and a company's financial performance has become exceedingly clear over the past decade.

– William Blair Investment Management

ESG is about understanding how off-balance sheet factors contribute to financial performance. That journey can be challenging if you lack time, resources, or expertise to carry out a strategy. Or, if your stakeholders don’t understand:

If 2020 was the year of debate around ESG, 2021 will be the year of action. Why?

Wherever you are on your journey, Broadridge and Third Economy can help you manage the entire process:

ESG Journey

Assess

Strategize

Build

Communicate

Measure

35%

Nearly 2,400 major investors have signed up to the UN Principles for Responsible Investment (PRI) in 2018, the PRI said signatories must have a responsible investment policy covering at least 50% of their total AUM.

What’s at stake if you fail to keep pace with ESG? You could:

Lose access to capital as investors seek better ESG assets

Struggle to attract and retain top talent, which hurts financial performance/sustainability

Leave yourself vulnerable to shareholder activism

ESG is a comprehensive process for incorporating relevant non-financial factors in the assessments of risks and opportunities to ensure the long-term financial sustainability of your organization.

Investors, stakeholders, and talented employees are taking ESG seriously—are you?

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3  PWC Private Equity Responsible Investment Survey 2019, based on responses from 162 private equity firms in 35 countries.