The Coronavirus (COVID-19) health crisis is requiring many public companies to move their in-person annual meeting to a virtual shareholder meeting (VSM). But not all VSMs are built the same.

1. **Streamline access**
   Access should involve only two steps for shareholders.

2. **Accelerate the transition to virtual**
   If you find you need to coordinate several partners and create several new communications, you’re doing too much, and it’s going to delay the transition.

3. **Authenticate all your shareholders**
   Make sure your partner can seamlessly manage your entire shareholder population, including beneficial shareholders.

4. **Execute best practices**
   Communicate with shareholders before the meeting, Capture questions (pre-meeting, text box or phone), Facilitate proxy voting, Establish rules to maximize participation.

5. **Ride on a proven track record**
   Although several providers have made virtual meetings available, make sure to find a partner you can trust.

**Top five considerations for choosing a VSM partner**

- **Take advantage of Broadridge’s expertise:**
  - In the past few years, SUCCESSFULLY MANAGED 1500+ VSMs
  - Unique industry position and PURPOSE-BUILT VSM TECHNOLOGY
  - Seamlessly transition to a virtual meeting, sometimes in UNDER TWO WEEKS

**Get started today.**
Talk to an expert +1 888 364 4966 or visit broadridge.com/VSM