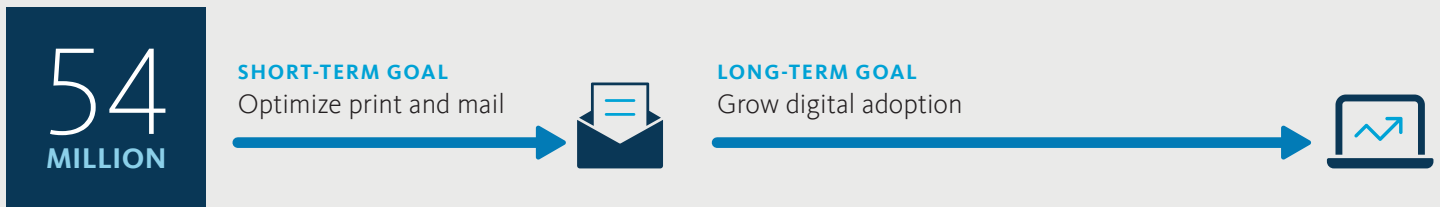


Utility Company Leverages Omni-Channel Communications to Drive Customer Engagement

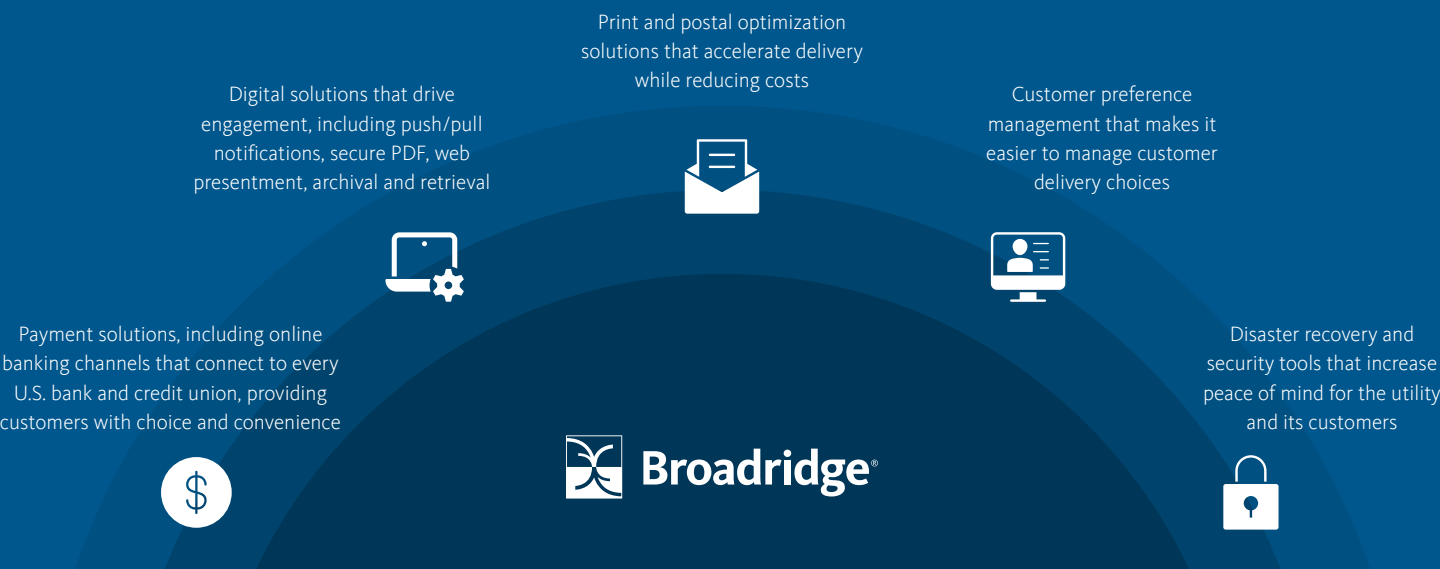
CHALLENGE: MANAGE THE PRINT-TO-DIGITAL JOURNEY

A large east coast utility company needed to manage their 54 million annual print and digital customer communications, including bills, letters and regulatory notices. They wanted an integrated solution to help them meet consumer expectations and industry regulations.



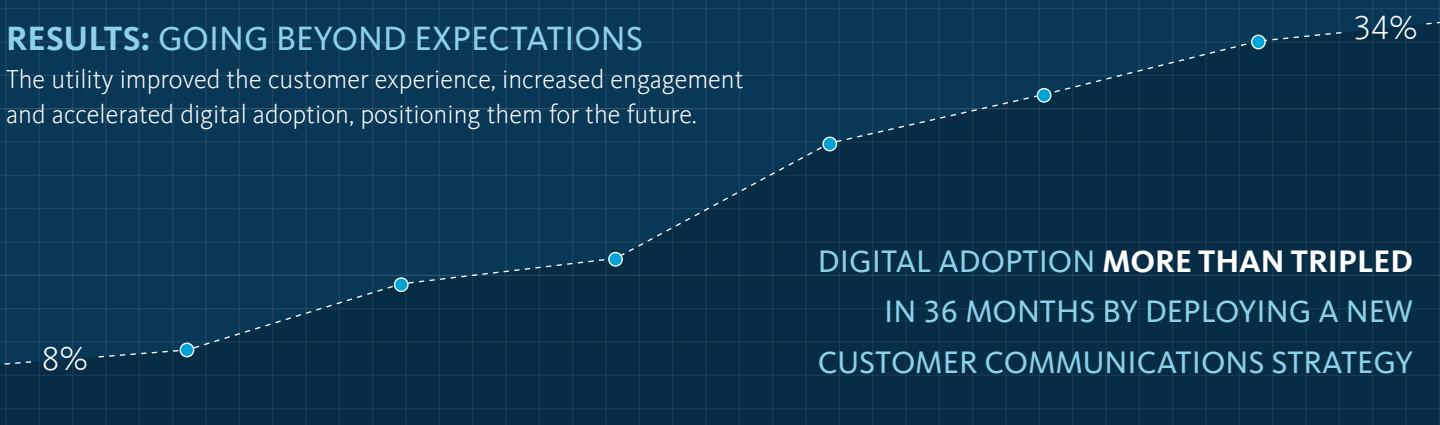
SOLUTION: WORK WITH ONE COMMUNICATIONS TECHNOLOGY PROVIDER

The utility implemented the Broadridge Communications CloudSM to fulfill their communication strategy and meet their short- and long-term objectives.



RESULTS: GOING BEYOND EXPECTATIONS

The utility improved the customer experience, increased engagement and accelerated digital adoption, positioning them for the future.



NEXT STEPS: DIGITAL TRANSFORMATION

To build upon their momentum, the utility is extending their digital reach across cloud channels – such as Amazon Drive, Dropbox, Evernote and Google Drive – and leveraging a first-of-its-kind network to continue increasing digital adoption.



FIND OUT THE RESULTS YOU CAN EXPECT FROM THE BROADRIDGE COMMUNICATIONS CLOUD BY CONTACTING US AT BROADRIDGE.COM OR +1 (844) 988-4663.