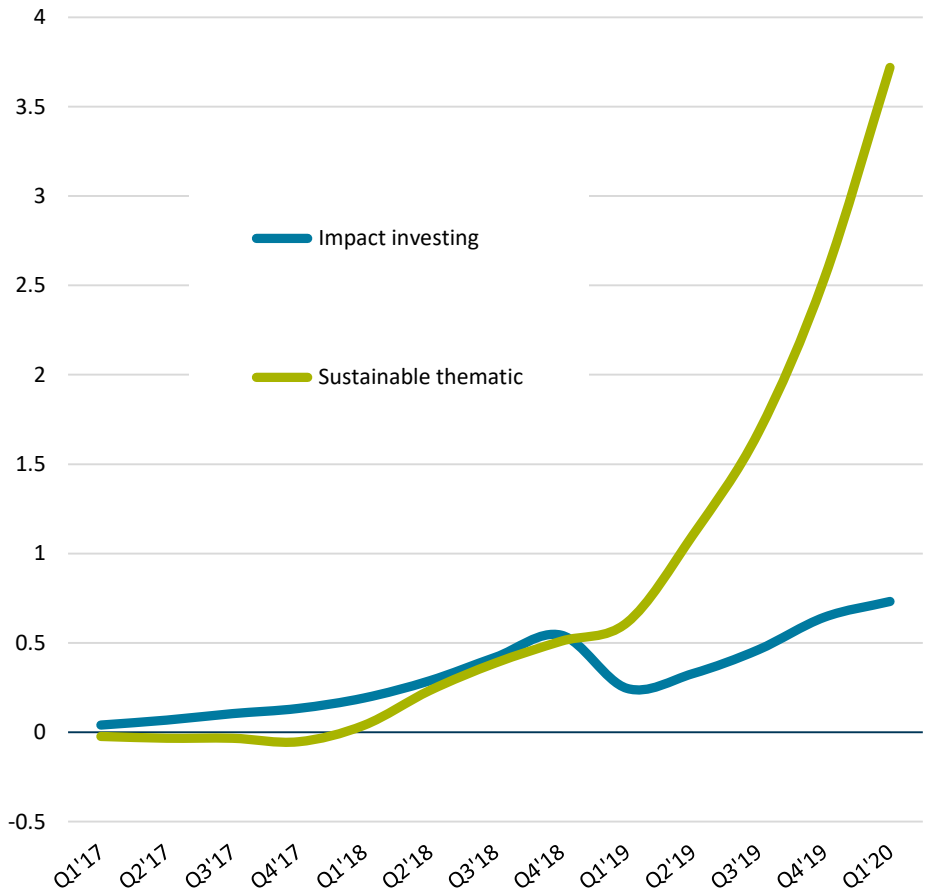
Multi Asset sustainable funds reach €5.1bn

EUROPE: MA SUSTAINABLE THEMATIC AND IMPACT INVESTING – CUM. FLOWS, €BN



Source: GMI (SW, FF)

Broadridge Insights

Assets in MA sustainable thematic funds reach €5.1bn in Feb 2020

Appetite for sustainable thematic multi-asset funds has picked up significantly in Europe, with a net inflow of €3.2bn recorded in the 12 months to Q1 2020, and an asset pool of €5.1bn as of February '20. Broadridge tracks 28 sustainable thematic capabilities, up from 16 in Q1 2017. Themes targeted include overcoming the challenges of scarce resources, the circular economy and responses to climate change. Italian manager UBI Banca is the top manager by assets (€1.8bn), while French manager Amundi has the most capabilities in this space with seven products totalling AUM of €0.68bn. As managers overcome data challenges related to identifying sustainable thematic opportunities, it is likely that these products will continue to flourish.

Inflows into impact multi-asset strategies are significantly lower, as the adjacent chart illustrates. Nevertheless, we track an AUM of €1.9bn in Q1'20, which is close to double that recorded in Q1'17 (€1.1bn). As the spread of generational wealth to millennials continues, it is likely that allocations to impact strategies will increase. Triodos IM, a sustainable specialist Dutch manager, is the leading player in the European MA Impact landscape with five capabilities, which include a range of three risk rated funds alongside a microfinance product.

Insights drawn from European Multi-asset & Solutions Prism

An intelligence service focused on institutional and retail multi-asset opportunities

- Dissecting multi-asset distribution opportunities in European retail and institutional channels
- Breakdown of key product development themes
- Competitive landscape analysis



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