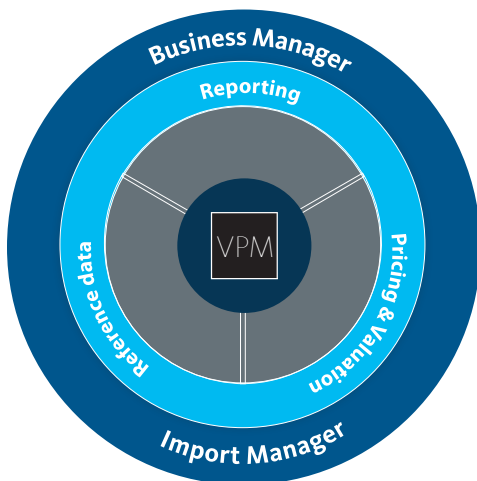


# Hosting and Upgrade Service for Sungard VPM

Broadridge's suite of applications, services and best-of-breed data providers offer a single vendor solution to allow firms of all sizes and complexity to more efficiently scale their business from an operational and technical perspective.



*Our industry-proven application and services enable firms of all sizes and complexity to cut operational costs and gain maximum advantage from their Sungard VPM platform.*

## FULLY INTEGRATED BUSINESS SOLUTIONS FOR FRONT-, MIDDLE-, AND BACK-OFFICE TOOLS

Broadridge combines cost-effective managed hosting services with a comprehensive, modular suite of front-, middle- and back-office applications. Broadridge's applications and managed technology services enable hedge funds and service providers to more efficiently scale their business and lower their VPM technology and ongoing support costs.

## A SUPERIOR DEPLOYMENT MODEL

By choosing Broadridge's industry-leading fully hosted solution, you can:

- Significantly lower the total cost of ownership associated with managing and operating Sungard VPM
- Minimize staffing requirements around support, upgrading, reporting, and on-going system maintenance
- Simplify the deployment, related security requirements, and eliminate internal infrastructure requirements needed to manage and support multiple VPM environments
- Leverage Broadridge's global hosting facilities to deploy and locally support VPM in North America, Europe and Asia
- Access Broadridge's best-in-class certified UNIX support and version-specific VPM expertise
- Streamline the VPM upgrade and testing process with Broadridge's multi-environment ASP delivery model
- Easily manage multi-client workflows essential to today's global hedge fund administrators and prime brokers

## THE EFFICIENCY OF A SINGLE-SOURCE SOLUTION

Broadridge offers a suite of integrated front-, middle- and back-office tools that complement and enhance the Sungard VPM global accounting platform, including:

- Superior reporting, reference data, pricing and valuation, and multi-asset class trade order management solutions that are fully integrated with all versions of VPM
- A single vendor solution for technology, deployment, and servicing
- Operational and scheduling tools to optimize and automate daily business processes
- Comprehensive solutions to cut operational, IT, reference data, and software costs from the front- to back-office
- Direct access and integration with Broadridge's preferred data and service providers
- Advantage of using a recognized industry standard platform and technology architecture
- Real-time integration with Analytics Master for instant, up-to-date reporting

## FRONT-TO-BACK AUTOMATION

Choose the infrastructure solution and deployment methodology that fits your business model by selecting from a comprehensive, modular array of industry-leading tools, all fully integrated with Sungard VPM “out of the box”:

- **Data warehousing and customizable reporting.** Analytics Master offers an integrated data warehouse, report writing and web design solution that eliminates the need for RSL development and allows for easy third-party data integration to meet firm-wide and client-facing reporting needs.
  - **Client reporting:** Flexible delivery options for client reporting: send reports to clients, access our web-based portal or deliver content to populate your portal.
  - **Time-series reporting:** Running regular PNL/Appraisal reports for a range of dates in one operation (e.g. Daily PNL over the past three months, or Market Value dynamics for the last year’s month ends)
  - **Event-level reporting:** GL data captured at the lowest possible level, making it easy to present reports to users on any of the three main reporting levels: positions, tax lots and events
  - **Knowledge date reporting:** since every single GL record is time stamped, users can run any report “as of” any point in time
- **Reference data management.** Security Master integrates industry leading data vendors across all asset classes with VPM to create a single “Prime copy” reference database. Broadridge’s supported data adapters provide seamless security setup, on-going terms and conditions maintenance, and corporate action processing. Price Master is a centralized repository of global pricing and market data to support complex pricing, valuation, and data governance requirements.
- **Business integration and workflow.** Fund Administrators and Prime Brokers can efficiently scale their operations by leveraging our data integration, scheduling, and workflow tools.
- **Multi-asset class trading.** Portfolio Master offers integrated multi-asset class order management (OMS), real-time P&L, and preand post-trade compliance tools to streamline the order management process from decision support and trading to settlement, all in a single application.

- **Bank debt trading and administration.** Credit Master provides complete trading and operational support for bank debt processing including portfolio analysis, trade capture, global transaction entry, settlement closing, multi-currency, P&L reporting, cash management, compliance, and document warehousing. It is tightly integrated with VPM to automate facility setup, credit contract data, global transaction processing, pricing, and cancel/correct workflows.
- **Counterparty trade notification and reconciliation.** Tradelink offers firms a standardized counterparty communication network to manage the transferring of missioncritical trade, security, and position information to and from counterparties for automated trade notification and daily exception based T+1 reconciliations.
- **Sungard VPM upgrade solutions.** Broadridge offers applications and services to minimize the risks, time, and cost related to the VPM upgrade process by providing version to version reconciliation tools, full storage of historical VPM data sets for historical version specific reporting, and custom RSL regression testing.

## A FULLY-MANAGED SOLUTION

- 24-hour performance monitoring and comprehensive UNIX support including backups, patching, and “hot site” disaster recovery
- Regular monthly maintenance and software upgrades
- Dedicated QA environment for testing and user acceptance
- Global “tier 1” data centers and offices near leading financial centers
- Secure anytime, anywhere web access
- Highest available uptime leveraging the latest technologies
- SSAE 16 compliant with fully certified hosting facilities

## WHY BROADRIDGE?

- True differentiation comes from both the quality of the service and the ability to supplement hosting with products and tools that extend the capabilities of VPM beyond its “out of the box” functionality
- We help our clients decrease their operating expense and total cost of ownership significantly

Broadridge, a global fintech leader with over \$9 billion\* in market capitalization, provides communications, technology, data and analytics solutions. We help drive business transformation for our clients with solutions for enriching client engagement, navigating risk, optimizing efficiency and generating revenue growth. \*As of November 2017

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