

# Simplify regulatory, marketing and essential communications

Gain the flexibility and control you require to engage clients with confidence. The Broadridge Smart Distribution Hub is purpose-built to address the complex needs of broker-dealers, advisors, wholesalers and compliance teams. It automates and accelerates delivery and tracking of all regulatory disclosures, compliance documents and marketing communications.

## Streamline communications to customers and prospects

### EASY INTEGRATION

The Smart Distribution Hub integrates easily with upstream systems, including back office tools, desktop solutions and CRM platforms.

### SIMPLE NAVIGATION

Using a simple search function, users can navigate to and select from thousands of pre-approved, ready-to-deliver documents.

### EMAIL TEMPLATES

Configured by lines of business, email templates allow you to lock down specific content or let advisors make edits and add brand-compliant personalization.

### DELIVERY PREFERENCES

The Smart Distribution Hub offers four content delivery methods: digital attestation, email, print local or print and mail. It accommodates up to 255 documents in a single delivery. With some email integrations, email bounce backs can easily be tracked and reissued to alternate email or mailing addresses.

### END-TO-END REPORTING

All user actions including a complete record of communications disseminated are captured within Smart Distribution Hub reporting.

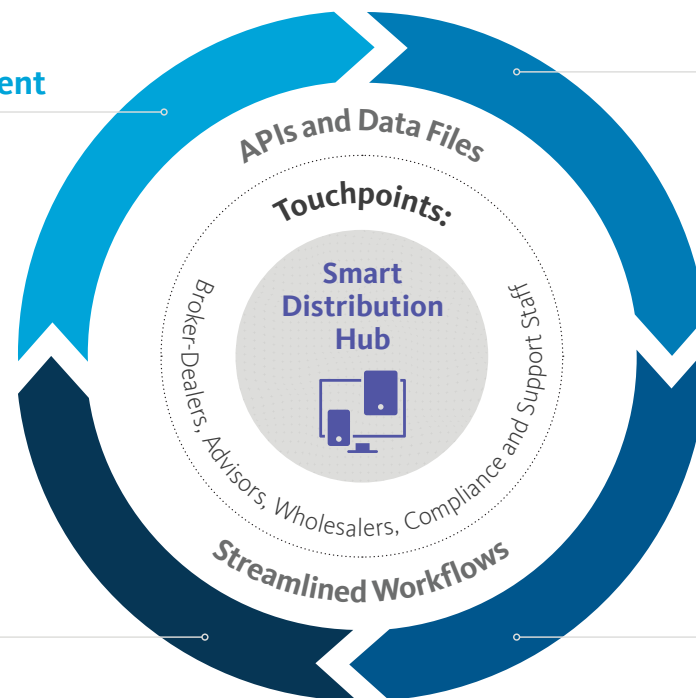
## TRIGGER AND MANAGE COMMUNICATION WORKFLOWS

### Content Management

- › Content Libraries
- › Document Versioning
- › Customer Contacts
- › Branded Emails

### Audit and Reporting

- › Internal
- › External



### Distribution

- › Automated Triggers
- › Delivery
  - Digital Attestation
  - Email
  - Print Local
  - Centralized Print and Mail
- › Receipt

### Post Distribution

- › Archival
- › Access

# The Broadridge Smart Distribution Hub—better at every step

Distribute compliant regulatory disclosures and marketing collateral with new efficiency. From seamlessly integrated workflows, to intelligent distribution logic and centralized user-driven controls, the Broadridge Smart Distribution Hub streamlines communication processes, end-to-end.



## COMPLIANCE AND AUDITABILITY

Generate a clear audit trail and facilitate distribution. Built-in redundancy, backup and WORM storage help to streamline compliance.



## STORAGE AND ACCESS

Centralize content. It's easy to establish and manage libraries of regulatory, marketing and other content.



## INTELLIGENT DISTRIBUTION LOGIC

Reduce duplicate distribution and related costs through versioning, version-history tracking and automated suppression logic.



## CENTRALIZED, USER-DRIVEN CONTROL

Utilize permissions-based hierarchies and sub-hierarchies to control different access levels for administrators, content creators and advisors.



## SEAMLESS INTEGRATION

Utilize the Broadridge Smart Distribution Hub downstream via API, web portal, back-end interface or nightly batch process. Upstream, APIs hook in data sources, triggers, e-delivery, print and WORM storage.

## Streamline your communication needs.

The Broadridge Smart Distribution Hub is one of a series of Broadridge solutions that can help address your customer communication needs.

**DISCOVER AND LEARN MORE ABOUT OUR SOLUTIONS AT:**  
[broadridge.com/smart-distribution-hub](https://broadridge.com/smart-distribution-hub)

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