

# Simplify dataintensive member communications with DocuBuilder

Health plans have complex and increased volumes of communications with time-sensitive deadlines, especially during open enrollment. To maintain compliance with accuracy in auditing and reporting, a flexible and easy-to-use solution is critical.

#### GAIN CONTROL OVER DOCUMENT PRODUCTION

- Streamline and automate the periodic update process for provider, pharmacy and formulary directories
- Generate ADA-compliant documents with 508c tagging at the click of a button
- Facilitate collaboration with flexible, cloud-based workflows
- Publish in digital and print formats in various languages
- Ensure every document contains complianceapproved content with track changes, versioning, audit and approval workflows

### **UPDATE ONCE, PUBLISH ANYWHERE**

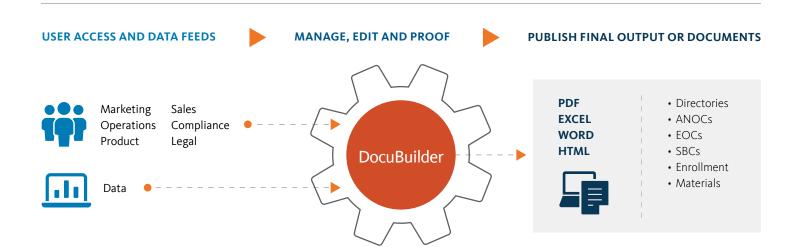
With DocuBuilder, you can transform the way your team creates and updates documents. Our unique automated publishing solution enables you to create, edit, repurpose and publish complex, time-sensitive materials with ease and efficiency. This is accomplished by breaking down content into small, reusable components, like sentences, paragraphs, data and tables. DocuBuilder connects these content components across documents and outputs.

If you make a content edit to a single document, all documents that include the same content can be immediately identified, allowing for numerous documents to be updated simultaneously and simplifying how content is aligned across documents and outputs.

DocuBuilder empowers health plans to easily create, edit, package and deliver content from a central source, saving valuable time and resources.

In just a few clicks, you can easily publish approved content across multiple channels and formats:

- Print- and web-ready PDFs
- XML
- 508c compliant
- Multi-language capabilities



#### MAXIMIZE PRODUCTIVITY WITH SIMPLIFIED WORKFLOWS

Many health plans struggle to keep member communications, like provider directories, current and 508c compliant.

Our cloud-based platform enables you to collaborate with confidence. Easily coordinate updates with product managers and distribution teams—as well as legal and compliance. Reduce review and approval turnaround times and get to market faster with streamlined workflows.

# **DRIVE GREATER EFFICIENCY AT EVERY STEP**

Creating and updating healthcare regulatory documents is a demanding process due to the manual approach to document creation, document errors, and errata mailings.

DocuBuilder delivers greater autonomy and control by allowing you to automate the composition of documents, track changes and versions, and ingest and share data and content from a single library. This saves time, reduces errors and errata and provides greater visibility across teams.

# Make content work for you



#### **ACCESS OUR WEB-BASED SOLUTION FROM ANYWHERE**

Enable multiple users to collaborate to create, edit, approve and publish documents—while providing complete control at every step.



#### SIMPLIFY THE PROCESS

Create, version or copy documents easily with a combination of content components, flexible data uploads and images, like logos and photos. Automatically render charts in multiple formats.



#### TAKE CONTROL WITH PERMISSION-BASED ACCESS

Support multiple users and roles via administrative controls for information security.



# MAINTAIN PRECISE VERSION HISTORY FOR ALL PROOF CYCLES

Preserve document and content integrity while creating a complete audit trail for accountability.



#### **PUBLISH FASTER**

Generate multiple outputs from a single update. Create instant proofs in one click for web- and print-ready PDFs and other formats.



Leverage the Broadridge Managed Services Team to help you establish the multi-channel infrastructure you require for updates to your member communications.

Discover how Broadridge can help you build and publish your healthcare communications faster and easier than ever. Contact us today by visiting <u>broadridge.com</u> or calling 1 844 889 4040.

Broadridge, a global Fintech leader with over \$5 billion in revenues, provides the critical infrastructure that powers investing, corporate governance and communications to enable better financial lives. We deliver technology-driven solutions that drive business transformation for our clients and help them get ahead of today's challenges to capitalize on what's next.

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