Cost-effectively secure the required vote results with a targeted shareholder experience.

When participation is critical, you need to analyze your shareholders, understand voting behaviors and execute a more strategic plan—all while controlling spend. You need innovation, expertise and proven results.

Broadridge is the leader in regulatory and shareholder communications for public companies and alternative investments including non-listed REITs and BDCs. A pioneer in digital engagement, segmentation and high-impact communications, we provide an end-to-end solution that's simple, smart and strategic.
Insight

Your data-driven solicitation roadmap

An effective retail engagement strategy requires a fresh perspective, one informed by robust data and true market expertise. Aligned with your interests and always looking ahead, Broadridge provides the insights and advice you need to identify risks, seize opportunities and respond in ways that make sense for your business.

Our data-driven tools and services empower you to target messages, customize packaging and identify the characteristics that drive results. Leaving nothing to chance, we plan, perform and measure effectiveness year-over-year, adding accountability at every step.

MAKE MORE INFORMED, STRATEGIC DECISIONS
Shareholder Data Services provides you with a complete, actionable view of shareholder ownership, voting behavior and results at critical milestones throughout your proxy campaign.

When combined with our proprietary “Propensity to Vote” score—built on in-depth, industry-wide data—you can accurately target communications to have the highest impact.
Impact

Effective, multi-touch shareholder communication plans

In a world where people are inundated with messaging, Broadridge clients find ways to engage shareholders and boost participation earlier in the process—reducing the need for more costly follow-up as deadlines approach.

Using proven best practices and tested designs, we can help you target messaging and create customized packaging that captivates shareholders from the start. Our Enhanced Packaging option delivers a more immediate, compelling interaction—one that produces significant improvement over standard mailings, with a 20-30% average increase in retail accounts voted.

These proxy mailers are modified with large marketing windows, giving you the opportunity to differentiate your messages at minimal cost. Boost response further with a voicemail message from a top executive, reaching shareholders as the first packages arrive, to reinforce the importance of their vote.

INSPIRE RETAIL SHAREHOLDER AT EVERY TOUCHPOINT
- Clear back polywrap packaging
- Windowed notice envelopes
- Windowed reminder envelopes

ACHIEVE MORE WITH BRANDED CALL CENTER EXPERIENCES
Broadridge Call Center Services combine knowledgeable associates with state-of-the-art technology to provide a professional experience that’s consistent with your brand.

Our U.S.-based Customer Service Representatives are highly experienced and trained to meet your requirements. Robust reporting and metrics add confidence to the quality of our performance.

- Nationwide network of call centers across three time zones
- Inbound and outbound live agent services
- Highly scalable business model with built-in flexibility

Dear Stockholder,

On behalf of management and the Board of Directors of Hextone Corporation, I am writing to remind you about the company’s upcoming annual stockholder meeting, which will take place on May 2, 2018.

The meeting is your opportunity to make a difference in corporate governance by exercising your voting rights. We urge you to join your fellow stockholders who are taking an active role in the decisions that impact the value of your investments.

We recently sent you proxy materials that describe the business to be conducted at the annual meeting. If you haven’t already done so, please take some time now to carefully review the proxy materials and vote your shares.

In addition to the election of four director nominees, we are seeking stockholder approval of a share issuance proposal that would allow Hextone to sell its shares at a discount, subject to certain limitations described in the proxy materials. This proposal would make it possible to raise capital through the public and private equity markets to repay outstanding indebtedness, build the Company’s investment portfolio or for other general corporate purposes, as and when the Board of Directors believes it is in Hextone’s and stockholders’ best interests.

The Board of Directors unanimously recommends that you vote FOR the election of each director nominee, and FOR the share issuance proposal.

Your vote matters to us and we need your support, whether or not you are able to attend. Regardless of how many shares you own, it is important they be represented at the meeting. Please complete, sign and return your proxy card, or use the telephone or online voting options. In order for your vote to be counted, we must hear from you no later than April 1, 2018.

If you have questions, please feel free to contact your financial advisor, call one of the numbers below or visit us at www.hextonecorp.com.

Sincerely,

Charles M. Korn
Chairman and Chief Executive Officer

Proxy Questions?
Call 800-555-1212

General Questions?
Call 800-555-3434

THREE WAYS TO VOTE
ONLINE
proxyvote.com/hextone
Please have your proxy card in hand when accessing the website. There are easy-to-follow directions to help you complete the electronic voting instruction form.

MAIL
Vote processing
Mark, sign and date your proxy card and return it in the postage-paid envelope provided by April 1, 2018.

Your vote is your voice. Make it count.
Control
A single point of contact for the entire proxy process

Broadridge reduces the time, cost and effort required to manage the proxy process and distribute materials to retail shareholders by consolidating document formatting and SEC filing, data processing, mailing and voting functions through a single-source provider.

It starts with a clear, accountable strategy on how you can achieve your vote. We’ll work with you to build a highly effective, cost-efficient program driven by data and proven best practices. We will assign you a team that includes a proxy specialist and solicitation specialist. Weekly status calls and a complete reconciliation, from your proposed budget to your final invoice, are all part of the service.

Broadridge, a global fintech leader with over $9 billion* in market capitalization, provides communications, technology, data and analytics solutions. We help drive business transformation for our clients with solutions for enriching client engagement, navigating risk, optimizing efficiency and generating revenue growth.  *As of November 2017

broadridge.com

© 2017 Broadridge Financial Solutions, Inc., Broadridge and the Broadridge logo are registered trademarks of Broadridge Financial Solutions, Inc.

MKT_9001_17