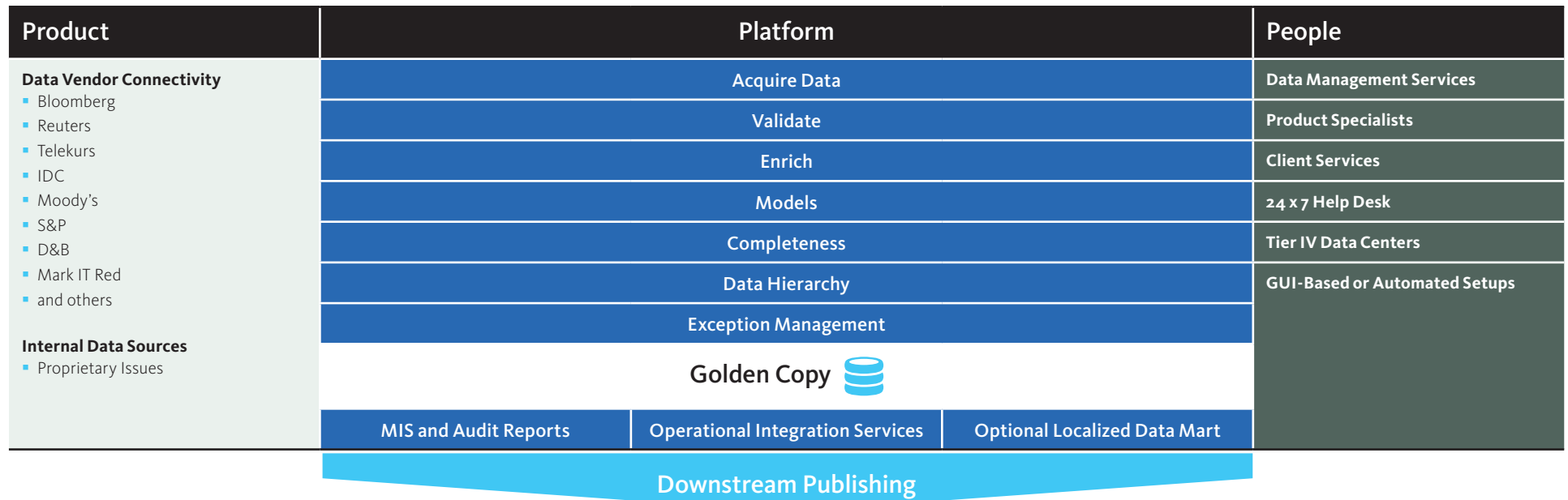


Global Reference Data Solutions

Consistent high-quality reference data is crucial to the caliber of decisions that are made enterprise-wide and will help minimize operational risk and increase control over expanding governance and regulatory requirements.



Process	Acquire	Cleanse	Validate	Store	Distribute	Governance
Broadridge	<ul style="list-style-type: none"> Manual Input Vendor Management Connector Updates Feed Monitoring 	<ul style="list-style-type: none"> Exception Management Rules Maintenance Research Challenges 	<ul style="list-style-type: none"> Rules Maintenance Golden Copy Creation and Exception Management 	<ul style="list-style-type: none"> Reports Vendor Data Golden Copy Archiving and Retrieval 	<ul style="list-style-type: none"> Consumer Management 	<ul style="list-style-type: none"> Change Control Service Level Agreements Service Level Reports Response Times Vendor Quality Reports Quarterly Service Reviews Invoicing and Accounts Annual Client Satisfaction Surveys Third-Party Processing Agreements
Interfaces	<ul style="list-style-type: none"> SOI Feeds New Record Messages Product Management Team 	<ul style="list-style-type: none"> Client Service Help Desk Ticket System Root Cause Analysis 	<ul style="list-style-type: none"> Client Service Help Desk Ticket System Root Cause Analysis 	<ul style="list-style-type: none"> Web-Based GUI GRDS Advantage 	<ul style="list-style-type: none"> Distribution Model GRDSA Replication 	
Client	<ul style="list-style-type: none"> Proprietary Content Vendor Selection New Entities Benchmarks 	<ul style="list-style-type: none"> Rule Definition 	<ul style="list-style-type: none"> Rule Definition 	<ul style="list-style-type: none"> Data Retention Policy 	<ul style="list-style-type: none"> In-House ETL GRDS Advantage 	

Americas
420 Lexington Avenue
New York, NY 10170
+1 646 214 3777

EMEA
52 Cornhill, 3rd Floor
London England EC3V 3PD
+44 (0) 203 375 8010

Asia
5th Floor, Ruttonjee Center
11 Duddell Street, Central Hong Kong
+852 3695 5128

1 888 725 2396 | broadridge.com

