Broadridge®

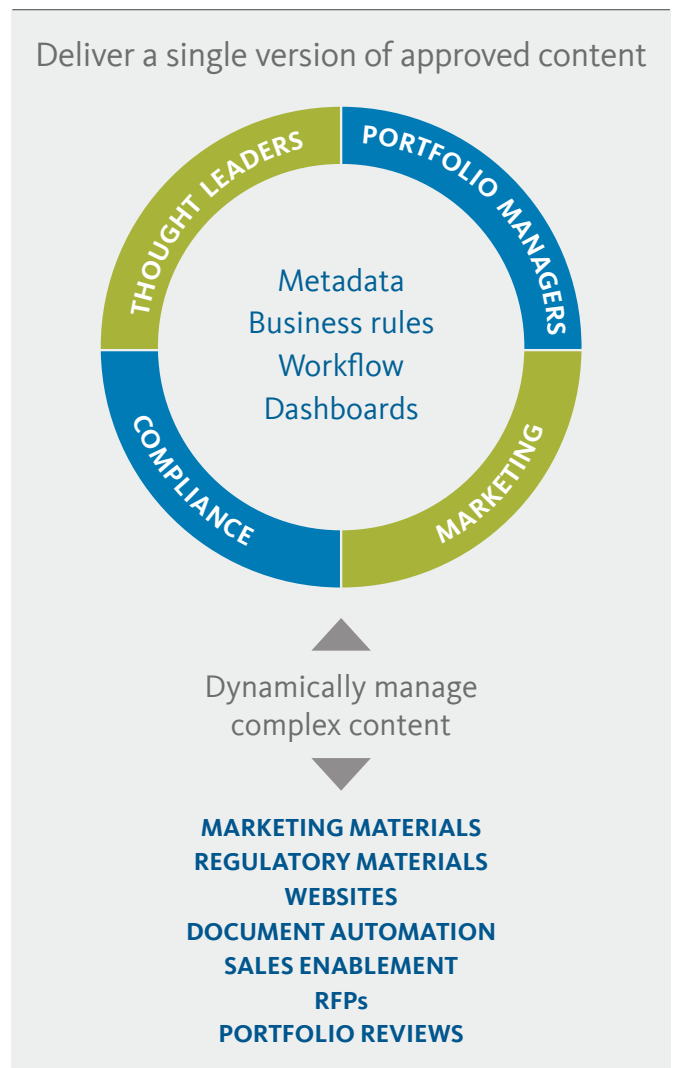# Improve speed and accuracy with RealTime Content

CREATE, CATALOG AND UPDATE DISCRETE CONTENT COMPONENTS

- Facilitate collaboration within and across departments

- Ensure every communication contains consistent, compliance-approved content

- Accelerate updates with rich metadata processing

- Publish outputs in multiple formats

- Customize business rules for review, approval and publishing

DATA-DRIVEN CONTENT MANAGEMENT

In this intense regulatory environment, the details matter. Small errors can create big problems. Every communication and touchpoint must reflect the most accurate and up-to-date content. Now you can transform the way your teams collaborate to create, catalog and publish complex pieces of content.

RealTime Content enables you to systematically create and update discrete, bite-sized content components to publish in any format, anywhere. Metatags, business rules and workflow parameters surround each individual piece of content. That makes it easy to find, edit and publish content on demand. This data-driven approach to content enables your team to accelerate production and maximize accuracy.

Deliver a single version of approved content

THOUGHT LEADERS · PORTFOLIO MANAGERS · MARKETING · COMPLIANCE

Metadata
Business rules
Workflow
Dashboards

Dynamically manage complex content

**MARKETING MATERIALS
REGULATORY MATERIALS
WEBSITES
DOCUMENT AUTOMATION
SALES ENABLEMENT
RFPs
PORTFOLIO REVIEWS**

Make content work for you

From creation and editing to updates and publishing, choose Broadridge and take complete control of the content production process.

ACCESS REALTIME CONTENT FROM ANY DESKTOP
Our web-accessed solution enables multiple users to collaborate to create, edit, approve and publish content—without sacrificing control.

BOOST ACCURACY AT EVERY STEP
Easily create, edit and package content in a simplified UX. Our platform eliminates the need to send documents back and forth through a complex review-and-approval chain.

TAKE CONTROL WITH PERMISSION-BASED ACCESS
Support multiple users and roles via administrative controls for information security and clear approval permissions.

MAINTAIN PRECISE VERSION HISTORY FOR ALL REVISION CYCLES
Preserve content integrity, while creating a complete audit trail for accountability.

PUBLISH FASTER
Use robust APIs to generate multiple outputs from a single update. Create as many feeds as necessary to support your publishing needs.

DISCOVER HOW BROADRIDGE CAN HELP YOU EXECUTE FASTER, SMARTER AND WITH GREATER PRECISION
Call +1 866 359 0456 or email John.Closson@broadridge.com

CREATE ONCE, PUBLISH ANYWHERE
Using a powerful API set, you can easily edit and distribute approved content across various systems and formats:

- Print- and web-ready PDFs
- Document automation platforms
- Microsoft Word
- Microsoft PowerPoint
- Web CMS

Marketing and legal teams can ensure that a single version of approved content is published dynamically across channels, saving time and reducing risk.

SAMPLE USE CASES

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Marketing and legal disclosures

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Terms and conditions

.. ..

Product manager bios

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Definitions and descriptions

.. ..

Fund and product content

.. ..

Policies

Broadridge, a global Fintech leader with over $4 billion in revenues and part of the S&P 500® Index, provides communications, technology, data and analytics. We help drive business transformation for our clients with solutions for enriching client engagement, navigating risk, optimizing efficiency and generating revenue growth.

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Broadridge®

Ready for Next

Communications
Technology
Data and Analytics