# 2022 Canadian Proxy Statistics

We are pleased to report the 2022 key Canadian Proxy Statistics (July 1, 2021 to June 30, 2022). We would like to take this opportunity to share with you some of the highlights.

#### HIGHLIGHTS

Broadridge continued to deliver outstanding results in facilitating corporate governance, distributing regulatory communications through a variety of methods (of each investor's choosing), and processing votes accurately and efficiently. This achievement was delivered against the backdrop of supply chain challenges and adjustments, shifting restrictions on the pandemic, and the highest levels of inflation in almost 30 years. We are committed to continued investments in technology innovation, in protecting sensitive data, and in serving you:

- More Meetings: We distributed material to over 3,200 meetings, (6.6% increase over 2021).
- 214 billion shares were processed this year.
- Increasing levels of voting participation: On average, 57.2% of the shares we processed were voted, a 1.5% increase over last year.
- Electronic voting: A record 99.27% of the voted shares were cast electronically through Broadridge's platforms for retail and institutional shareholders (including ProxyEdge, proxyvote.com, mobile proxyvote.com, Investor Mailbox, automated voice response, reimagined emails with single click access to voting, QR codes, and apps provided or enabled by us).
- Digital delivery rose to over 11.1 million emails being released, an 11% increase over last year.
- Canadian Bank and Brokers participated in end-to-end vote confirmation provided by us to over 3,000 U.S. issuers. This season (including the 2,000+ issuers for whom we act as tabulator). Shareholders had an even greater level of assurance that their votes are counted, and reported, as cast.

#### INVESTMENTS IN TECHNOLOGY LEADERSHIP, INNOVATION, AND CYBER SECURITY

We continue to invest in technologies and processing improvements to drive more value for large and small issuers, institutional and retail investors, broker-dealers, and custodian banks. Examples include the following, among others:

- Continued world-class levels of cyber security for protection of our client's data, the personal information of the shareholders and accounts our services cover.
- Continued world-class levels of business continuity and disaster recovery to ensure that the aspects of the systems of corporate governance that we administer can operate without interruption.
- Continued enhancements to our VSM platform and services for shareholders and management this past season, including an improved look and feel, easier navigation, enhanced Q&A functionality, and reporting, and interactive video capability.
- Research and development on expanding digital outreach for regulatory documents.
- Participating in the OSC TestLab for improved investor communications.

Broadridge continues to look at how to best modernize investor communication. When it comes to technology, a better path exists to reduce regulatory costs and enhance investor education and engagement; namely, digital delivery of notifications and regulatory disclosures. We appreciate your business and look forward to continuing to provide innovative solutions for investor communication and regulatory needs.

Regards,

Marthe Moen

Martha Moen General Manager, Investor Communication Solutions Canada



# 2022 Canadian Proxy Statistics (Fiscal year July 1 to June 30)

PROXY DISTRIBUTION20222021Proxy Projects Distributed\*3,2793,075Securities Processed\*\*214.3B221.7BPercentage of Securities Processed by Broadridge that were voted including discretionary Vote57.2%56.3%

\* A proxy project represents all jobs mailed by Broadridge Canada and/or Broadridge U.S. for each Canadian issuer.

\*\* Securities refers to shares, units, debentures, etc.

#### Mailings Eliminated (as a percentage of records processed)

SUPPRESSION CATEGORY	2022	2021
Special Processing*	51.5%	49.1%
ProxyEdge®	1.9%	1.8%
Internet Delivery	4.5%	5.1%
Total	57.9%	56.0%

\* Represents account suppression resulting from Broadridge customized processing applied to broker/bank supplied data for account consolidations (e.g. managed accounts and digital delivery).

### Estimated Savings<sup>\*</sup> to Issuers

SUPPRESSION CATEGORY	2022	2021
Special Processing	\$53,796,766	\$47,092,746
ProxyEdge	\$ 1,975,776	\$ 1,749,599
Internet Delivery	\$ 4,679,857	\$ 4,877,051
Total	\$60,452,398	\$53,719,396

\* Savings based on a \$4.99 fee comprised of \$3.05 Postage + \$1.76 print and \$0.18 Out of Pocket.



122.5B

SECURITIES WERE VOTED

#### Vote Return Analysis - By Job Size

PROXY PROJECT SIZE*	NUMBER OF JOBS	TOTAL SECURITIES PROCESSED	TOTAL SECURITIES RETURNED	% RETURNED OF PROCESSED**
<1,000	1,455	41.8B	19.7B	47.1%
1,000 - 4,999	1,143	66.4B	31.6B	47.6%
5,000 - 9,999	261	23.5B	13.1B	55.7%
10,000 - 49,999	285	33.7B	22.0B	65.3%
>50,000	153	48.9B	36.1B	73.8%
Total	3,297	214.3B	122.5B	57.2%
Previous Year Total	3,075	221.7B	124.9B	56.3%

\* Beneficial proxy records.

\*\* A proxy project represents all jobs mailed by Broadridge Canada and/or Broadridge U.S. for each Canadian issuer.

#### Vote Return Analysis - By Securities Size

VIF <sup>†</sup> SECURITY AMOUNT	TOTAL SECURITIES PROCESSED	% OF TOTAL	TOTAL SECURITIES RETURNED	% RETURNED OF PROCESSED*	% RETURNED OF TOTAL**
<1,000	3.7B	1.7%	1.8B	48.6%	1%
1,000 - 4,999	7.7B	3.6%	3.6B	46.9%	3%
5,000 - 9,999	4.6B	2.1%	2.2B	47.8%	2%
10,000 - 49,999	16.8B	7.8%	8.3B	49.6%	7%
>50,000	181.5B	84.7%	106.6B	58.7%	87%
Total	214.3B	100%	122.5B	57.2%	100%
Previous Year Total	221.7B	100%	124.9B	56.3%	100%

<sup>+</sup> Voting Instruction Form.

\* Securities returned as percentage of securities processed by VIF securities amount.

\*\* Securities returned as percentage of total securities returned.

#### Vote Return Analysis - By Channel

				ELEC.	RONIC VOTING PLATFORMS				
CHANNEL		PAPER		TELEPHONE		PROXYVOTE.COM		PROXYEDGE	
VIF <sup>†</sup> SECURITY AMOUNT	TOTAL SECURITIES RETURNED	TOTAL SECURITIES	% RETURNED	TOTAL SECURITIES	% RETURNED	TOTAL SECURITIES	% Returned	Total Securities	% Returned
<1,000	1.77B	0.04B	2.3%	0.01B	0.6%	0.21B	11.9%	1.51B	85.3%
1,000 - 4,999	3.60B	0.05B	1.4%	0.03B	0.8%	0.50B	13.9%	3.03B	84.2%
5,000 - 9,999	2.25B	0.04B	1.8%	0.02B	0.9%	0.30B	13.3%	1.89B	84.0%
10,000 - 49,999	8.30B	0.08B	1.0%	0.07B	0.8%	1.25B	15.1%	6.91B	83.3%
>50,000	106.61B	0.83B	0.8%	1.00B	0.9%	37.66B	35.3%	67.12B	63.0%
Total*	122.50B	1.04B	0.8%	1.13B	0.9%	39.92B	32.6%	80.45 <b>B</b>	65.7%
Previous Year Total	124.90B	1.63B	1.3%	1.63B	1.3%	41.80B	33.5%	79.85B	<b>63.9</b> %

Electronic Channels (Telephone, ProxyEdge, and ProxyVote.com) accounted for 123.28 billion securities.



OF ALL RETURNED VOTES WERE CAST ELECTRONICALLY

# Proxy Trends and Highlights from 2022

• Over 3,200 meetings, up 6% YoY, 943 issuers used Notice and Access up 5.5% YoY, issuers delivered over 11 million emails increase 11% YoY.

• Stock Record Growth increased 15% YoY. Over 214 billion shares were processed this year. While this is a YoY decrease of 7%, this would indicate that more investors are entering the market with smaller investments.





• Demand continues for Broadridge's Virtual Shareholder Meetings (VSMs) platform. We expect to conduct over 2,300 VSMs in North America. Specifically in Canada, for the first half of 2022, the Broadridge platform hosted 61 meetings, with 98% entirely virtual.



• Continuous improvement transparency, as Canadian Banks and Brokers participated in end-to-end vote confirmation for U.S. based issuers. As a result, shareholders had an even greater level of assurance that their votes are counted, and reported, as cast.

# Broadridge Canada

- · General inquiries Client.Relations@Broadridge.com
- · Analytic report requests Broadridge.Reports@Broadridge.com
- NOBO list requests NOBO.Production@Broadridge.com
- · E-Delivery notification and URL delivery URL.Delivery@Broadridge.com

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- Driving a successful proxy outcome
- Building your brand and engage securityholders
- · Gaining analytical insights to uncover opportunities
- Streamlining communications to drive down cost
- Streamlining disclosure and stay in compliance
- Maximizing ESG impact and bolster long-term sustainability

# Ready for Next

Broadridge, a global Fintech leader with \$5 billion in revenues, provides the critical infrastructure that powers investing, corporate governance and communications to enable better financial lives. We deliver technology-driven solutions that drive business transformation for our clients and help them get ahead of today's challenges to capitalize on what's next.

Investor Communication Solutions, Canada

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