

# Making every shareholder vote count

Be part of the global proxy revolution

## The investment landscape is evolving

Investor priorities and behaviours are changing. New regulations aim to increase engagement between issuing companies and their shareholders.

Shareholder meetings and voting are now at the centre of the investor communication chain, giving investors a voice.

### Investors today demand more:

More control over financial returns

More impact on how the companies they invest in are run

More focus on good corporate governance and ethical values

More speed and transparency of communication

## At the heart of the global proxy voting ecosystem

Broadridge is a neutral and independent proxy service provider, committed to bringing transparency to the shareholder voting network.

Financial institutions, global custodians and other voting platforms connect with our infrastructure, which joins the dots between issuers and investors around the world.

**Broadridge**

110+ markets we operate in

98% covering 98% of AUC for the world's largest global custodians

2bn investor communications processed every year

50+ leading global custodians rely on our solutions

## Make sure that every vote counts

No more manually reconciled votes, inefficient process chains or narrow research windows, which lose time, reduce accuracy and increase the scope for error.

Our solution supports every stage of the proxy voting process, facilitating engagement between issuers and investors.

We ensure millions of votes are delivered to the right place, at the right time, every day.

1 Sourcing of meeting agendas

2 Agenda translation and distribution

3 Entitlement calculations

4 Integrated research and analytics

5 Vote processing and execution

6 Tracking of meeting results

### OUR SOLUTION MEANS VOTING IS



FAST



TRANSPARENT



ACCURATE



COST EFFICIENT



REDUCED RISK



INNOVATIVE

Thanks to infrastructure and technology that is



Powerful



Scalable



Secure

## Get ready for next generation shareholder voting

At Broadridge, we are transforming the proxy voting process by investing in innovative new services, functionality and technology.

### With our blockchain solution:

The voting period is extended

Meeting quorum is tracked in real-time

Data can be accessed at any point throughout the voting period

Operational efficiencies are gained through direct voting and clear entitlement calculation and tracking

Golden agenda

Regulatory identification and processing happens without delay

## Partner with Broadridge

We bring together unrivalled proxy voting technology and infrastructure, deep knowledge and experience of local markets, and an intimate understanding of the participants involved at every stage of the communication chain.



50yrs

Trusted partner for financial institutions for over 50 years



30yrs

Proxy voting infrastructure established for 30 years



24h/7

Exceptional worldwide services support



~100%

Near 100% client retention

Ready for Next

