


Print & Postal Optimization Suite

Your mailings deserve the most advanced printing and delivery processes available. They deserve Broadridge.



As North America's largest transactional printer, our high-speed, full-color inkjet equipment and ability to personalize bills and statements, as well as the inside and outside of envelopes, offers tremendous opportunities to engage customers.

- CASS™ Address Standardization formats addresses to USPS® standards and assigns current ZIP™ codes, or identifies addresses as incorrect or incomplete.
- DPV® delivery point validation confirms the address is deliverable.
- LACSLink® provides updated addresses for areas that have undergone permanent address conversions, such as rural route to city-street style address and renamed/renumbered city-style addresses.
- SuiteLink® appends secondary address information for businesses, such as a suite number.
- Address Element Correction reduces return mail and qualifies mail for automation discounts by resolving U.S. and U.S. territories' addresses with CASS errors. Mailing addresses are corrected or identified as uncorrectable.
- NCOALink® Move Update (pre-mailing) and ACS™ address change service processing (post-mailing) work together to satisfy USPS Move Update requirements for up to 18 months.

Hextone 

5225 Robert J. Matthews Parkway
El Dorado Hills, CA 95762

**QUARTERLY STATEMENT FOR YOUR
VARIABLE UNIVERSAL LIFE INSURANCE**

April 1, 20XX - June 30, 20XX

Page 1 of 2

90 FP 1 B 1 1 A 10061 10061 **5 DGT
[Barcode]
JOHN SMITH
INFORMATIONAL LINE (OPTIONAL)
24 SOUTH WEST DRIVE
SEND ADDRESS 2
SEND ADDRESS 3
CARLSBAD, CA 95762-1234

Questions about your Policy?
Please call your Account Representative.

EMILY ECHEN
1-844-447-7084 Ext123
echen@broadridge.com

Client Services:
Automated Voice Response:
Website:

1-844-447-7084
1-844-447-7084
www.broadridge.com

YOUR POLICY INFORMATION

Policy Number:
Policy Date:
Policy Type:
Policy Owner:
Insured:

SC12345678
06/13/20XX
Hextone Select Life
JOHN SMITH
JOHN SMITH

YOUR BENEFITS AND VALUES SUMMARY

| Category | Value |
|-----------------------|--------------|
| Face Amount | \$100,000.00 |
| Accumulated Value | \$13,299.82 |
| Cash Value at age 70* | 186,166.07 |
| Cash Value at age 80* | 340,824.80 |
| Cash Value at age 90* | 495,461.09 |

Face Amount: \$100,000.00
Accumulated Value: \$13,299.82
At Age 70: 186,166.07
At Age 80: 340,824.80
At Age 90: 495,461.09

*Assumes current rate of return with no addition to your fund. Actual results may vary.


Are You Investing in Their Future?
On average, college graduates earn about \$650,000 more than high school graduates over the course of a 40-year career. It's easy to invest in your children's future today with a 529 College Savings Plan. To learn more, please contact your Broadridge registered representative today.

YOUR SUMMARY OF ACTIVITY - Variable Investment and Fixed Options

Accumulated Value as of 04/01/20XX

\$13,167.52

Your Statement, Your Way!
To view this statement online, just scan the QR code below. Or save time and trees by signing up for quarterly eDelivery.

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Sample Statement
3225 Robert J. Matthews Parkway
El Dorado Hills, CA 95762

John Smith
24 South West Drive
Carlsbad, CA 95762-1234

90 FP 1 B 1 1 A 10061 10061 **5 DGT

[Barcode]



CONSOLIDATE MAIL WITH STATEMENTPACKS AND XPACKS

USPS-compliant StatementPacks® allow individual accountholder or household mailings to be bundled into a single carrier for delivery to the same address. Each accountholder-specific communication remains in its own envelope within the package, maintaining privacy.

Our proprietary Xpack solution combines up to 20 sheets into a 6x9 expandable envelope, leveraging the postal rates of a letter-sized envelope.

SMART COMMINGLING: ORGANIZE YOUR MAIL BEFORE IT'S PRINTED

Smart ComminglingSM determines the best path to maximize mailing efficiency by logically analyzing address data and applying the right combination of electronic and mechanical presort for your specific print and mail distribution.

Presorting enables your mailings to reach a higher mail density. Because it has fewer postal touch points and qualifies for finer ZIP Code™ sorting, the mail reaches your customers without holiday or weekend delays—and you qualify for lower postal rates.

CLOSE THE LOOP ON MAILING PROCESSES

PredictionPro Mail Tracking provides detailed reporting of delivery status for inbound and outbound mail to help manage call center efficiency and prevent unnecessary dunning notices or follow-up mailings.

Unfortunately, companies in the financial and insurance industries are legally required to send mail to the last known address even if USPS systems indicate a change of address has been submitted. This results in significant and avoidable costs. With our “No Touch” Return Mail automated solution, your undeliverable mail goes through the same automated

mail-piece-level tracking performed on your outgoing mail. Closed-loop processes provide address details, reasons for return and PDF copies of the original documents that were undeliverable and online reports so customer follow-up can be conducted. Returned mail is securely shredded with the exception of the undeliverable pieces without an Intelligent Mail® barcode, which are returned to the client to review and process. You can save mailing and postage costs—up to \$20 per piece—by applying our full suite of address hygiene products throughout the mailing process.

POSTAL QUALITY REQUIRES A CONTINUUM OF CARE

It's scary to think that thousands of your carefully crafted communications may never reach your customers, but the volume of Undeliverable as Addressed (UAA) mail actually increased to a total of 6.6 billion pieces¹. In fact:

- 23.6% of all mail sent in the U.S. is addressed inaccurately¹
- Over 40 million Americans move every year¹
- Approximately 2.3 million U.S. businesses file changes of address each year¹

Based on these and other factors, the quality of stored U.S. addresses declines 17% per year¹.

Since undelivered mail can result in missed income and lost opportunities to communicate with customers, the value of address quality is significant in dollars and in customer relationships.

Quality mailing requires a quality process that starts with data and doesn't end until delivery is verified and reported. Broadridge's Print and Postal Optimization Suite provides the tools you need every step of the way.

¹ Source: USPS® 2016

Broadridge completed its annual SSAE18 attestation, validating our well-designed internal controls and operations across all sites. The standard is used to define how companies report on compliance controls; requires companies to take more control and responsibility of third-party vendors; and includes a comprehensive risk management assessment. The attestation speaks to Broadridge's continuous commitment to operational excellence.

CONTACT US

For additional information, please contact us at +1 844 889 4040 or at broadridge.com.

ABOUT BROADRIDGE

CUSTOMER COMMUNICATIONS SOLUTIONS

Our customer communications solutions transform how organizations communicate with their customers by creating an optimal, integrated digital and print experience. By seamlessly connecting customers with relevant content across the existing and emerging channels they prefer, your transactional, marketing and regulatory communications can drive greater efficiency, engagement and results.

The following trademarks are owned by the United States Postal Service®: ACS™, CASS™, DPV®, IM™ barcode, Intelligent Mail®, LACSLink®, NCOALink®, SuiteLink™, ZIP Code™, ZIP™, and USPS®. AD 2.16

Broadridge, a global Fintech leader with over \$4 billion in revenues and part of the S&P 500® Index, provides communications, technology, data and analytics. We help drive business transformation for our clients with solutions for enriching client engagement, navigating risk, optimizing efficiency and generating revenue growth.

broadridge.com

Ready for Next

Communications
Technology
Data and Analytics

