

OPERATIONAL OUTSOURCING

MIDDLE AND BACK OFFICE SOLUTIONS FOR INVESTMENT MANAGEMENT FIRMS

Successful investment management firms must not only generate revenue, but also run with optimal efficiency. QED helps them do both. QED Operational Outsourcing is a comprehensive, flexible and scalable solution—delivered across a single platform and supported by world-class services. It frees investment managers to focus on core competencies and grow quickly while cost-effectively managing operational functions.

Growth does not come easy for investment management firms. In fact, it presents some paradoxical challenges. To sustain it, managers must focus more intently on improving returns, servicing clients and attracting new capital. But with it comes increasing operational requirements that detract time and attention from these initiatives. Firms attempt to support growth by investing in costly systems and the infrastructure to support them. Or, they choose systems that meet budgetary requirements today, but will cost much more to upgrade, support or replace as the business grows.

Outsourcing operations to the right partner creates economies of scale in both human capital and technology. It frees managers to focus on core competencies and eliminates the drain on resources from legacy systems.

QED Financial Systems is a trusted partner to leading investment management firms at all stages of growth. QED provides technology and services to support a balanced business that is well-positioned to grow swiftly and profitably.

QED Operational Outsourcing is a comprehensive solution for institutional firms, pension funds, advisors and other buy-side organizations. It supports the full range of middle and back office functions—from accounting, administration and investor servicing for the back office to full operational support for the middle office. Flexible and customizable, QED Operational Outsourcing meets today's needs and scales cost-efficiently to accommodate future growth.

WHY OUTSOURCE OPERATIONS TO QED?

**Integrated, stable and
scalable platform**

**Proven accounting and
operational expertise**

**End-to-end middle to
back office functionality**

**Experts delivering
responsive, personalized
client service**

Leading Technology and Expert Services: A Complete Operational Outsourcing Solution

QED Operational Outsourcing combines proven technology and expert services to help investment management firms accelerate and manage growth. QED's platform, processes and team integrate seamlessly with a firm's infrastructure, helping to streamline operations, reduce risk, contain costs and better service clients. QED cost-effectively assumes the operational burdens of the middle and back office, like financial data management, accounting and reporting, to let managers focus on business critical functions. QED Operational Outsourcing is a complete, flexible and scalable solution delivered across a single, fully integrated platform.

Enterprise-Level Technology, Scaled To Your Environment

The QED platform supports end-to-end financial data management, investment accounting, reporting and analytics. Integrated automation and workflow drive optimal efficiency and information utilization, and mitigate risk, throughout the enterprise. QED services some of the largest and most complex investment pools in the world. In fact, more than \$1 trillion in global assets are managed on the QED platform. As part of QED's outsourcing services, clients leverage a best-of-breed enterprise system on a scale that makes sense for their business. With QED's SaaS (Software as a Service) delivery model, firms always have the most current technology up and running in their environment without the need for an internal implementation and maintenance team.

A World-Class Team Working For You

As a leading provider of portfolio management and accounting solutions for more than 25 years, QED has decades of experience supporting the investment enterprise. We have unparalleled expertise, innovation and thought leadership in this space. As part of QED's outsourcing services, our experts become part of the client's team. Dedicated portfolio accounting and operational professionals ensure that needs are fulfilled on time and within budget. They apply diverse financial expertise and resources to offer the best solutions, services and support in the industry. Plus, with all of QED's divisions working together from a centralized headquarters, clients have the entire QED team collaborating to meet their needs quickly and effectively.



FINANCIAL DATA MANAGEMENT

Vendor-neutral management of client and reference data for unique business requirements

TRANSACTION MANAGEMENT

Enterprise-wide solutions for diverse processing, including interfaces, DTC confirm/affirm, event processing and order and execution management systems

RECONCILIATION

Fully customizable reconciliation model

REPORTING AND INFORMATION DELIVERY

On-demand creation and distribution of standard and customized reports for internal and external stakeholders, including branded reports for clients or board members

PERFORMANCE MEASUREMENT

Automatic review and simplified data production and reporting on benchmarks/composites, time- and period-weighted returns and custom performance calculations

About QED Financial Systems

QED Financial Systems, Inc. has been the innovator in investment portfolio management for the capital market enterprise for more than 25 years. Serving public finance, plan sponsors, asset managers, family offices and investment advisors, QED supports some of the largest and most complex investment pools in the world. In fact, QED supports the management of more than \$1 trillion in collective global assets. The QED platform streamlines financial data management, portfolio accounting and reporting processes to drive efficiency and information utilization. QED's leading-edge technology is enhanced and supported by a team of investment accounting and operations experts. Headquartered in Marlton, New Jersey, QED Financial Systems was founded in 1987.



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