

# Empower shareholders and improve outcomes with ProxyVote™

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## MAXIMIZE SHAREHOLDER PARTICIPATION

- Give shareholders more choice and convenience
- Provide shareholder access to most proxies—all in one place
- Let shareholders create and manage a consolidated profile for voting
- Put your brand front and center
- Simplify shareholder experience with one-touch sign on and voting
- Enhance security with biometric login functionality

## PROXY VOTING, REIMAGINED

Shareholders expect more access, convenience and simplicity. Now you can take shareholder engagement to a new level. Only Broadridge delivers a mobile-first proxy voting experience that enables shareholders to view, manage and vote all their proxies in one place. ProxyVote is a digital voting platform that runs on mobile and desktop browsers—as well as our new dedicated mobile app. Drive engagement, build loyalty and empower your shareholders. It's everything proxy voting should be.

## EXECUTE BEST PRACTICES FOR ENGAGEMENT

Deliver a more intuitive and streamlined voting experience. Simplified templates and a comprehensive menu of options put the shareholder in control. In only a few clicks investors can easily:

- Review shareholder materials
- Request materials
- Cast votes
- Opt-in for e-delivery
- And more

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## DRIVE VOTING PARTICIPATION




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## GO MOBILE WITH OUR DEDICATED APP

Give shareholders all the features of proxyvote.com in a dedicated mobile app. With their provided control number, shareholders can:

- Create a secure, permanent access profile
- Set up one-touch ID or facial recognition login
- Configure push notifications and alerts
- Put proxy voting in the palm of their hand

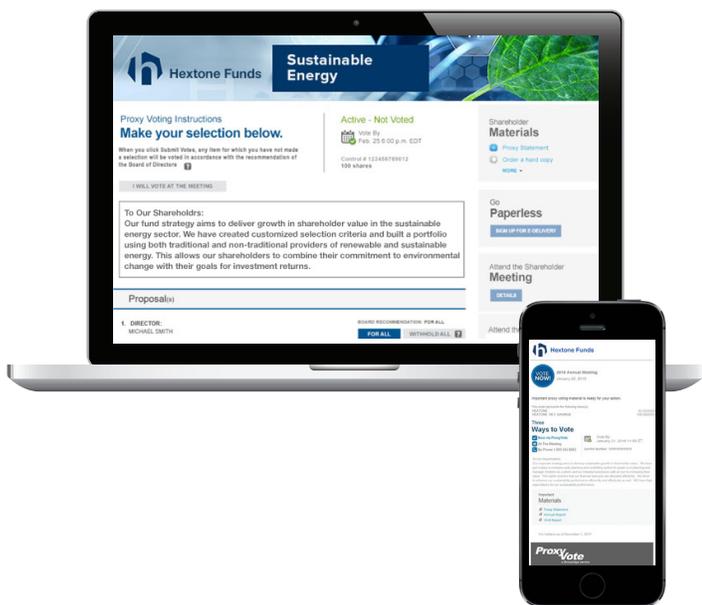
# More convenience means more engagement

## BUILD LOYALTY AND STRENGTHEN RELATIONSHIPS

Customize the experience with branded landing pages and emails. Feature your logo in the mobile app. Add a custom message box to your email template and voting page. Greet registered shareholders with unique messages and other engaging content.

## STREAMLINE THE PROCESS

Giving shareholders one-click access to vote will help get retail votes in sooner, reducing the need for customer service calls and outgoing phone campaigns.



## Landing Page

Present your branded message to shareholders.

## Custom Voting Page

Add your logo, banner, or link to custom content—even feature a video message from your investment managers, Board of Directors or other executives.

## Branded Notification Emails

Send registered shareholders more engaging emails with high impact templates and custom messages.

## Vote Investments Page

Increase engagement of all proxies with a post-voting confirmation page that includes a single-view of all votes available to them.

## GO MOBILE. INCREASE PARTICIPATION AND IMPROVE OUTCOMES.

Call +1 866 359 0456 or visit us at [broadridge.com](http://broadridge.com) to get started.



## Mobile App

Convenient one-touch sign on and push notification alerts drive shareholder participation and keep your brand top of mind.

Broadridge, a global Fintech leader with over \$4 billion in revenues and part of the S&P 500® Index, provides communications, technology, data and analytics. We help drive business transformation for our clients with solutions for enriching client engagement, navigating risk, optimizing efficiency and generating revenue growth.

[broadridge.com](http://broadridge.com)

## Ready for Next

Communications  
Technology  
Data and Analytics

