

Shareholder Engagement and Effective Meeting Management

Broadridge understands the importance of vote transparency and good corporate governance for all market participants in the proxy voting process.

With increased regulation and market scrutiny over stewardship, corporate secretaries along with their board directors are increasingly required to demonstrate good corporate governance over shareholder communications, especially in the run up to an annual general meeting.

Broadridge can help board directors meet the expectations of both their key investors and market analysts through its voting analytics platform, Meeting Dashboard, which provides early indication of voting trends leading up to a general meeting.

Understanding voting trends early can make a real difference in securing the meeting outcome desired.

Meeting Dashboard allows board directors to quickly understand meeting proposals that are of key interest to institutional shareholders and market analysts. By identifying individual proposals that are trending against the desired outcome of the executive board, Meeting Dashboard enables effective decisions to be made concerning the requirement for further shareholder communications and engagement.



Key Benefits

- Meeting Dashboard enables board directors to demonstrate good stewardship and shareholder engagement to key stakeholders.
- Understanding the aggregated voting behaviour of shareholders in advance of meeting date allows board directors to make effective decisions around how best to deal with key proposals.
- Daily voting analytics allow board directors to see the universe of votes being collected by Broadridge, and track and monitor quorum needs throughout the meeting solicitation period.
- Meeting Dashboard reporting can help manage meeting costs by reducing the risk of postponement due to lack of quorum or failed proposals as a result of ineffective early client communications.

Please Contact Us

To learn more about Meeting Dashboard, call +44 (0) 207 551 3330 or email sales.info@broadridge.com