



What you do next matters most.

Ready to thrive in 2021? Make the decisions that make the difference.

Next-gen technology is your next opportunity.

The last year changed nearly everything. Companies worldwide are trying to figure out how they can adapt. One thing is clear: our new reality requires a new strategy.

Partner with Broadridge. We can help you make smarter moves right now to reposition you for success. Because what you do next matters most.

Our experience and next-gen technology, tools and solutions make it easier to accelerate digitization, embrace shared industry solutions and fuel data and intelligence. Discover how you can turn an uncertain time into an opportunity for action.

INSURANCE

Connect your customers, agents, brokers and brand.

You need communication solutions that unite policyholders, agents and brokers while driving your brand ahead of the competition. We can help you easily create personalized communications throughout the customer journey.

Leverage our next-gen technologies and expertise to transform your communications:

- Improve the policyholder, agent and broker experience.
- Deliver more engaging omni-channel communications.
- Manage costs and address compliance requirements.



Forward-thinking companies are focused on three areas.



ACCELERATE DIGITIZATION

Digitization isn't optional—it's essential. Digitize customer and employee experiences, workflows and operations and see how next-gen technology engages customers while offering greater resiliency.

We can help.



EMBRACE SHARED INDUSTRY SOLUTIONS

Shared industry solutions are the on-ramp to new technologies that deliver greater cost savings and resiliency. Reduce risk and access unique capabilities with scalable offerings that keep your focus where it matters most: on your core business.

We can help.



POWER UP DATA AND INTELLIGENCE

Data is the foundation for business transformation—so your data needs to be accurate, accessible and fit for use. Power up your intelligence so you can uncover hidden information, insights and opportunities essential to your success.

We can help.

Rise to meet your challenges.

Inflexible legacy systems can hold you back. With the pace of change accelerating, companies are taking steps to modernize. Most are looking for smarter, more efficient ways to adopt next-gen technologies.

We help you comply with regulatory issues, improve customer communications and embrace a digital transformation with smart, secure tools that optimize operations and drive revenue growth.

Every day, we help our clients understand and apply next-gen technologies—including AI, blockchain, the Cloud and digital—to drive their business forward and prepare for what's next.

See how our solutions can provide you with innovative, cost-effective ways to stay ahead of the competition.

Next never waits. Broadridge can help.



Transformation starts when you prioritize innovations that digitize workflows, processes and experiences.



Focus on the data and intelligence that uncovers hidden opportunities your competition will never see coming.



Instead of building the same workflows and systems as everyone else, focus your investments in areas where you can truly differentiate yourself.

Your future success starts today. We can help.

Contact your Broadridge representative or learn more at broadridge.com/next >

Ignite your print-to-digital transformation.

TARGET, GROW AND ONBOARD >

- Grow your direct business with prospecting and lead generation solutions.
- Increase your digital presence with agent/broker websites, online ads, social media tools, and digital forms.
- Provide brand-approved templates to exclusive agents for independently generated communications.

ENGAGE, SERVICE AND RETAIN >

- Transform communications, such as policy forms, renewal letters, bills and claims, into personalized, engaging experiences while reducing call center and operational expenses.
- Manage content with self-service tools and distribute it through a variety of channels, including email, text, microsites, direct mail, social and print.

MANAGE, COMPLY AND MEASURE >

- Gain insights with data analytics and modeling.
- Meet regulatory requirements while also meeting your business needs.

EXPLORE OUR FULL CAPABILITIES >