Insight creates opportunity

Global asset managers need actionable insights to navigate today’s complex landscape and be Ready for Next. Broadridge provides proprietary distribution data, targeted market research and strategic guidance by a team of in-market experts to drive your business, focus your resources and capitalize on new opportunities.

**INSIGHT SERIES**
Through our communications, technology and operations solutions, Broadridge has a unique vantage point within the industry to track and report the flow of assets through a wide-ranging and complex distribution landscape. Grounded in data and insights, Broadridge provides the expert perspective you need to drive business growth.

**Radar:** Authoritative and innovative research on all aspects of global fund industry developments and dynamics.

**Perspectives:** A deep analysis of key industry and global product development trends.

**Distribution 360:** A 360-degree view of distribution market intelligence covering global market opportunities.

**Product Prism:** An in-depth examination of opportunities, product development trends and competitive dynamics.

**Channel Navigator:** Complete analysis, research and forecasts structured by client segments.

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**A GLOBAL MARKET VIEW**

<table>
<thead>
<tr>
<th>AMERICAS</th>
<th>EMEA</th>
<th>ASIA-PACIFIC</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>STRATEGY</strong></td>
<td><strong>SALES</strong></td>
<td><strong>PRODUCT DEVELOPMENT</strong></td>
</tr>
</tbody>
</table>

**RETAIL — INSTITUTIONAL**

- $60T: Assets tracked globally
- $20T: Institutional assets traded
- $14T: U.S. fund and ETF assets by distributor and office

**2019 INSIGHT SERIES**

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**SALES**
**PRODUCT DEVELOPMENT**
**MARKETING**

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**EMEA**

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**ASIA-PACIFIC**

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## 2019 INSIGHT SERIES

<table>
<thead>
<tr>
<th>Region</th>
<th>INVESTOR FOCUS</th>
<th>FREQUENCY</th>
<th>ANNUAL FEE</th>
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<tr>
<td><strong>EUROPE</strong></td>
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<tr>
<td>Radar: Europe</td>
<td>Retail</td>
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<td>Product Prism: European Equity Edition</td>
<td>Retail and Institutional</td>
<td>Quarterly</td>
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*GMI – MiM consortium members only
**Outputs dependent on GMI consortium involvement

**LEARN MORE.**
For more information, please contact us at insights@Broadridge.com.

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