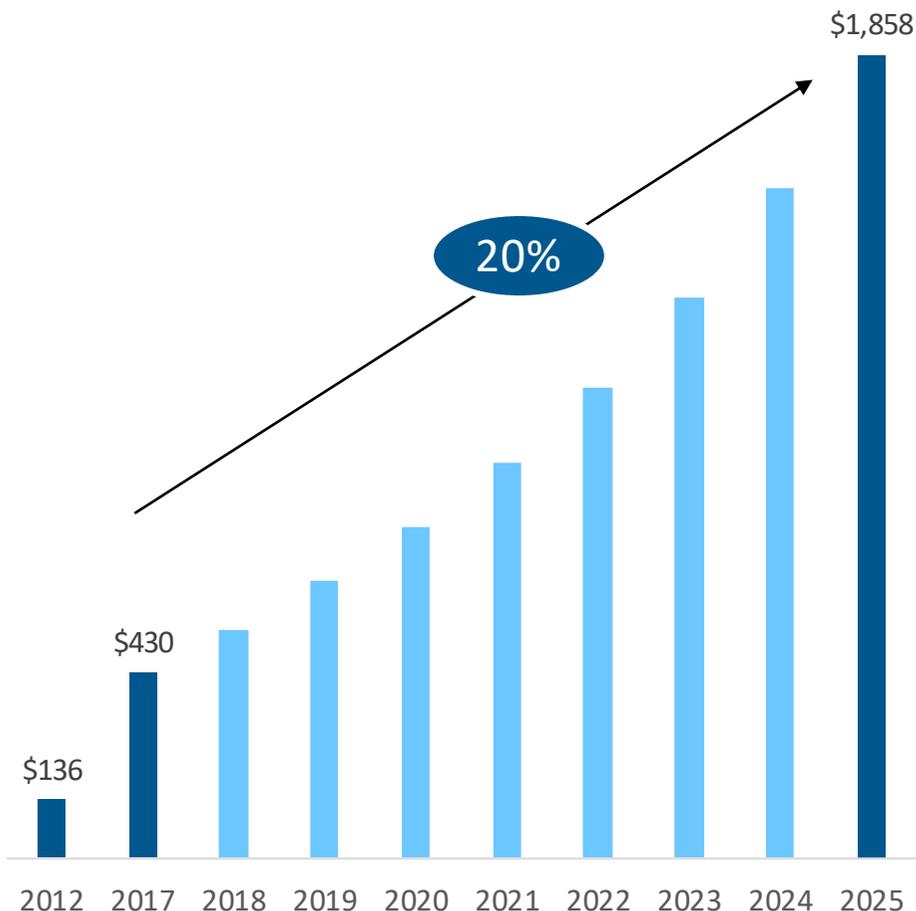


## INSIGHT OF THE WEEK

# APAC ETF Assets Estimated To Reach US\$1.9T By 2025

## Total APAC ETF AUM

US\$B – 2012-2025



Broadridge APAC Wealth Management Market Insight

Communications  
 Technology  
 Data and Analytics

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### Broadridge Insights

Japan, China and Hong Kong expected to account for over 75% of total APAC ETF AUM by 2025

Japan will remain the largest ETF market in APAC, but its markets share will be diminished by reduced support from the Bank of Japan as well as a rise in ETF flows in other parts of the region. We expect China (and Hong Kong due to ETF Connect) to be the two fastest-growing markets. Nearly 70% of projected growth is expected to come from net new flows. Asia's growth, while still in its infancy, will be impacted by the same key drivers which propelled ETF expansion in the U.S. and Europe:

1. Wider client base
2. Growing fee awareness
3. Regulatory support
4. Broadening ETF applications
5. Expansion of product strategies

### Insights drawn from our APAC wealth Insight stream

An intelligence service focused on the APAC wealth segment

- Analysis of markets, products and distribution
- Current and future opportunity analysis
- 10 year forecasts of opportunity and market development



For more information about our data or insights on this topic

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