Connect with Investors in the Cloud

Digital Drives Revenue

Confronted with growing investor expectations, increasing competition and narrowing profit margins, financial services leaders recognize the urgency of driving digital by leveraging all channels.

According to Roubini ThoughtLab, firms that are at an advanced digital stage report an 8.6% increase in revenue, an 11.3% rise in productivity, and a 6.3% improvement in market share. Conversely, if firms move too slowly on their digital initiatives, they stand to lose $79 million per billion dollars of revenue a year.

Your Investors are Already Using Cloud Channels

Investors are digital in all aspects of their lives—online banking to music platforms, online photo archives to document storage. Not surprisingly, many investors use cloud channels. It’s time to deliver your financial statements to the channels your investors use on a daily basis. Not only will you be saving them time and offering them convenience, you will be able to take advantage of engagement and brand-building opportunities that cloud delivery offers.

Connect to the Cloud with Broadridge:

Document Delivery

Digital documents are delivered directly into your investor’s chosen cloud service every month. There is no extra action on their part.

Digital Experiences

Create stronger investor connections with digital content and experiences, including voice interactions and calendar capabilities.

Benefits from Cloud Delivery

- **Document Delivery**: Increase brand exposure by adding tags, URLs, personalized messages, support information, and even HTML headers with transactional content.
- **Digital Experiences**: See what content is going to which channel and how investors are interacting at third-party destinations.
- **Automatic Archive**: Personal cloud services maintain an archive for as long as an investor wants it, increasing trust in the paperless option.

With one connection, you can extend your digital reach, increase paperless adoption and enhance the customer experience.

Contact Broadridge today at 1 (844) 364-4966 or at broadridge.com.