



What you do next matters most.

Make the decisions that make the difference.

Next-gen technology is your next opportunity.

In a digital world, the question isn't whether to adapt but how. Driving accessibility and simplicity in healthcare, next-gen technology and communications are transforming member and patient care.

Partner with Broadridge. We can help you deliver healthier outcomes through improved digital experiences.

The Broadridge Communications CloudSM makes it easier to engage members and patients, streamline operations, and accelerate digital. Discover how you can transform your member and patient communication experiences and prepare for what's next.

HEALTHCARE

Improve the wellness journey.

Today's consumers expect more. Fortunately, leading-edge technologies make it easier to improve the member and patient experience across the wellness journey. Broadridge can help you turn your member and patient touchpoints into more relevant and engaging personalized experiences.

- Keep members and patients engaged on the channels they prefer across print and digital, including online banking, personal cloud, secure email, SMS, microsites and more.
- Measure cross-channel performance with in-depth analytics.
- Increase loyalty and market share while reducing regulatory risks and operational costs.



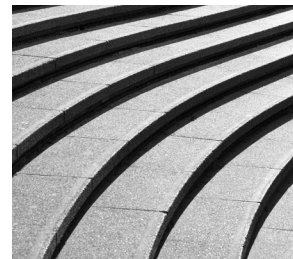
Forward-thinking companies are focused on three areas.



ACCELERATE DIGITIZATION

Digitization isn't optional—it's essential. Digitize member, patient and employee experiences, workflows and operations and see how next-gen technology engages members and patients while offering greater resiliency.

We can help.



EMBRACE MUTUALIZATION

Shared industry solutions are the on-ramp to new technologies that deliver greater cost savings and resilience. Reduce risk and access unique capabilities with scalable offerings that keep your focus where it matters most: on your core business.

We can help.



POWER UP DATA AND INTELLIGENCE

Data is the foundation for business transformation—so your data needs to be accurate, accessible and fit for use. Power up your intelligence so you can uncover hidden information, insights and opportunities essential to your success.

We can help.

Rise to meet your challenges.

Inflexible legacy systems can hold you back. With the pace of change accelerating, companies are taking steps to modernize. Most are looking for smarter, more efficient ways to adopt next-gen technologies.

We help you comply with regulatory issues, improve customer communications and embrace a digital transformation with smart, secure tools that optimize operations and drive revenue growth.

Every day, we help our clients understand and apply next-gen technologies—including AI, blockchain, the Cloud and digital—to drive their business forward and prepare for what's next.

See how our solutions can provide you with innovative, cost-effective ways to stay ahead of the competition.

Next never waits. Broadridge can help.



Transformation starts when you prioritize innovations that digitize workflows, processes and experiences.



Focus on the data and intelligence that uncovers hidden opportunities your competition will never see coming.



Instead of building the same workflows and systems as everyone else, focus your investments in areas where you can truly differentiate yourself.

Your future success starts today. We can help.

Contact your Broadridge representative or learn more at broadridge.com/video/healthcare/digitally-transform-your-member-and-patient-communications >



Ignite your print-to-digital transformation.

MEMBER ACQUISITION >

Increase effectiveness of marketing and sales while empowering agents and brokers.

- Deliver relevant content to meet membership targets.
- Digitize operations across the enterprise.

MEMBER ENROLLMENT AND RENEWAL >

Improve critical enrollment communications.

- Onboard members with personalized documents and experiences.
- Utilize self-service composition tools that streamline creation and delivery.

MEMBER SERVICE AND ENGAGEMENT >

Streamline post-enrollment member communications.

- Merge high-volume communications with targeted and personalized messaging.
- Make an impact with your member correspondence, transactional communications, and wellness programs.

PROVIDER COMMUNICATIONS >

Customize patient statements, Explanation of Payment (EOP) and claims.

- Enhance appeals document exchanges, correspondence and paper claims submissions.
- Engage patients with relevant interactive content.

EXPLORE OUR FULL CAPABILITIES >

