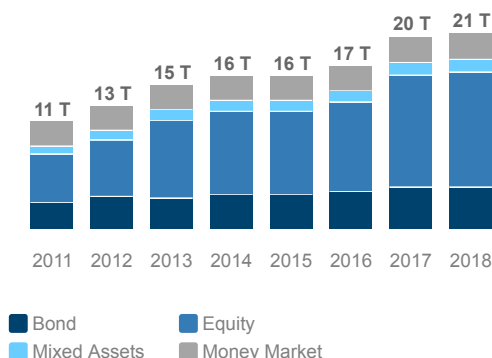


# FundFlash Monthly Snapshot of US Trends



## Assets by investment type (\$T)



## May 2018 net sales of long term funds

**\$31.8 B**

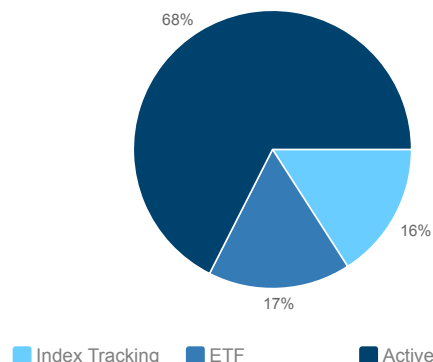
## Apr 2018 net sales of long term funds

**\$42.6 B**

## Asset Growth month on month

**+1.35%**

## Asset split by strategy



## May in brief

- For the third month in a row, fund investors funneled money into long-term actively managed products (including mutual funds and ETFs) and by our estimates nearly \$32.0 billion dollars was added. Active bond products had inflows of about \$12.2 billion, which was down from April's \$21.0 billion figure, while active equity products had another solid month with \$22.8 billion sent their way. Substantial activity in money market funds was noted, as investors stuffed \$66.9 billion in them. Equity market volatility trended down throughout the month until encountering a small, brief spike near the end largely due to political concerns over the on-again, off-again scheduling of U.S. and North Korean leaders and increased tariffs on steel and aluminum imports.

- Stock markets in developed nations fell in May amid renewed concerns about a trade war between the U.S. and its major trading partners, a chaotic government creation in Italy, and slowing economic growth in some European countries. Emerging markets have been hit considerably harder by trade war talk.

- Net sales of index-tracking products (including mutual funds and ETFs) slid from \$41.2 billion in April to \$35.4 billion in May. Passive fund investors boosted their equity flows by roughly \$6.5 billion over the previous month while passive fixed income investors slowed their purchases by \$8.9 billion. And despite rising oil prices, passive commodity products (nearly all are ETFs) actually saw outflows as the much larger gold-oriented products had assets pulled from them as spot gold prices declined by about \$20/oz.

- Net sales of all ETF products (including actively managed ones) held steady at \$28.3 billion. Equity ETFs got the most attention from investors as they took in \$23.3 billion (their highest total since January) while bond ETF investors added \$5.2 billion.

- The Columbia Multi-Manager International Equity Strategies Fund (CMIEX), an actively managed international equity fund that launched in mid-May, had nearly \$2.0 billion in inflows—the fifth-best among all fund products and presumably all from a distribution arrangement with Ameriprise Financial. Passive products occupied the rest of the spots in the top ten.

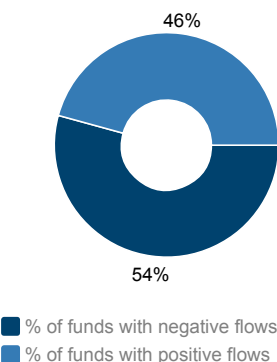
## Tariff Talk Tempers Traders

Major U.S. stock indexes rose in May, bolstered by favorable economic data and solid corporate earnings. Equities advanced despite oil prices rising—and staying—over \$70/bbl. and volatile interest rates. Political uncertainty in Italy and Spain, U.S./North Korean tensions, and concerns about tariffs hurting trade between the U.S. and other countries (especially China) likely kept a lid on what could have been an even more upbeat month for stock fund owners.

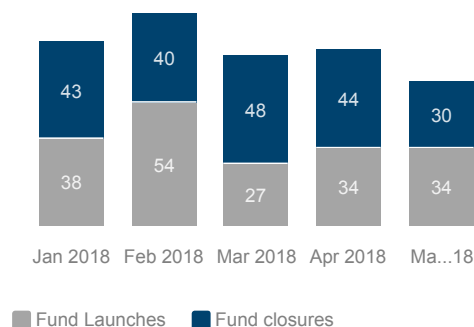
## Looking ahead

Fears eased over the month that the Federal Reserve would chart a more aggressive tightening pace. Despite an uptick in inflation data, wage growth remains benign and Fed governors have generally sounded dovish-to-centric in public. Expect more of the Goldilocks economy with intermittent stock market jitters brought on by escalating trade war talk.

## Flow sentiment



## Fund launches & closures



Net sales by investment type - Latest month (\$bn)

Fund Investment Type	Active	Index Tracking	ETF
Bond	3.8 B	4.5 B	5.3 B
Commodity	1.0 B	0.0 B	-0.4 B
Equity	-5.5 B	5.3 B	23.3 B
Mixed Assets	-2.2 B	-0.3 B	0.1 B
Other	0.2 B	-0.1 B	-0.0 B
<b>Sum</b>	<b>-2.8 B</b>	<b>9.4 B</b>	<b>28.2 B</b>
Money Market	66.9 B		

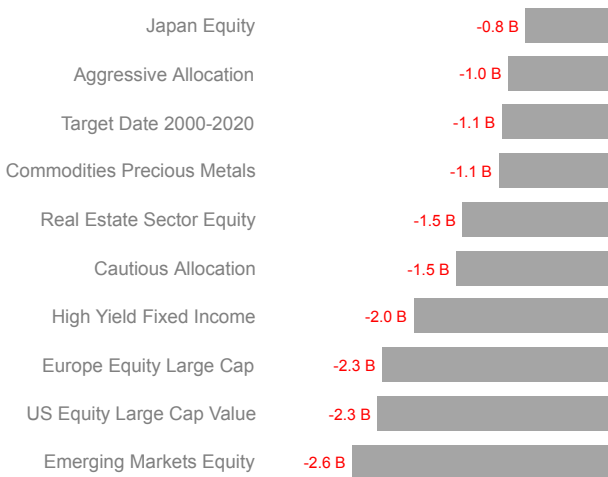
Top selling groups - Latest month (\$bn)

Master Group	Assets	Net Sales
BlackRock	1,647.8 B	12.4 B
Vanguard	4,433.5 B	10.7 B
Charles Schwab	201.1 B	3.3 B
Capital Int	1,571.6 B	2.5 B
Dimensional	433.6 B	2.0 B
Bridge Builder	55.8 B	1.5 B
Invesco	347.7 B	1.5 B

Top 10 selling funds - Latest month (\$m)

Fund Name	Launch Date	Strategy	Morningstar Global Category	Net Sales
iShares Core S&P 500 ETF	2000-05	Passive	US Equity Large Cap Blend	5,390
Vanguard Total International Stock Index Fund	1996-04	Passive	Global Equity Large Cap	3,234
PowerShares QQQ Trust Series 1	1999-03	Passive	US Equity Large Cap Growth	2,665
iShares Russell 2000 ETF	2000-05	Passive	US Equity Small Cap	1,948
Columbia Multi-Manager International Equity Strategies Fund	2018-05	Active	Global Equity Large Cap	1,939
iShares Edge MSCI USA Momentum Factor ETF	2013-04	Passive	US Equity Large Cap Growth	1,676
SPDR S&P 500 ETF Trust	1993-01	Passive	US Equity Large Cap Blend	1,617
iShares 1-3 Year Treasury Bond ETF	2002-07	Passive	US Fixed Income	1,450
Vanguard Total Bond Market II Index Fund	2009-01	Passive	US Fixed Income	1,387
iShares Core S&P Small-Cap ETF	2000-05	Passive	US Equity Small Cap	1,183

Bottom 10 selling sectors - Latest month (\$bn)



Top 10 Sectors selling sectors - Latest month (\$bn)



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Data in USD as at: May 2018

