

Corporate Issuer Proxy Solution New Notice 2021

As part of our commitment to continually improve shareholder communications, Broadridge is taking a fresh look at the proxy notice. We tested a variety of approaches to understand the factors that drive engagement, and the resulting new notice is easier to read and uses an intuitive design to guide the shareholder through their voting options.

- Easy navigation
- Clear instructions
- Simple visual icons
- Larger type for critical information

You can see a sample of our new Notice here.

We will start using it in January 2021. As always, you will have the option to amplify the impact of your communications with Enhanced Packaging and vote incentive 'Thank you' programs.

If you have any questions, please contact your local Broadridge representative.

IMPROVING THE RETAIL SHAREHOLDER EXPERIENCE

Your Vote Counts!
HEXTONE, INC.
2019 Annual Meeting
Vote by February 28, 2019
11:59 PM ET

COMPANY, INC.
P.O. BOX 9142
FARMINGDALE, NY 11735

Ricky Campana
P.O. Box 123456
Suite 500
51 Mercedes Way
Edgewood, NY 11717

1 OF 2
322,224
148,294
30#

E55082-P67116-010 R014120 J382914

You invested in Hextone, Inc. and it's time to vote!
You have the right to vote on proposals being presented at the Annual Meeting. **This is an important notice regarding the availability of proxy material for the shareholder meeting to be held on March 1, 2019.**

Get informed before you vote
View the Notice of Proxy Statement and Annual Report online OR you can receive a free paper copy of voting material(s) by requesting prior to February 20, 2019. If you would like to request a copy of the voting material(s), you may (1) visit www.ProxyVote.com, (2) call 1-800-579-1639 or (3) send an email to sendmaterial@proxyvote.com. If sending an email, please include your control number (indicated below) in the subject line.

For complete information and to vote, visit www.ProxyVote.com

Control # **7463907343789**

Smartphone users
Point your camera here and vote without entering a control number

Vote in Person or Virtually at the Meeting*
March 1, 2019
11:30 AM ET
Hilton Hotel
12345 E. City Blvd.
Queens, NY 11717
www.virtualshareholdermeeting.com/Hextone

*Many shareholder meetings have attendance requirements including, but not limited to, the possession of an attendance ticket issued by the entity holding the meeting. Please check the meeting materials for any special requirements for meeting attendance. At the meeting, you will need to request a ballot to vote these shares.

Create a Sense of Urgency and Call to Action

Build Awareness and Familiarity

Highlight the information the shareholder needs

Make voting easy

THIS IS NOT A VOTABLE BALLOT

This is an overview of the proposals being presented at the upcoming shareholder meeting. Please follow the instructions on the reverse side to vote these important matters.

SHARE CLASSES REPRESENTED FOR VOTING
THE COMPANY NAME INC. - COMMON ASDFGHJKL 123456789.1234
THE COMPANY NAME INC. - CLASS A 123456789.1234
THE COMPANY NAME INC. - CLASS B 123456789.1234
THE COMPANY NAME INC. - CLASS C 123456789.1234
THE COMPANY NAME INC. - CLASS D 123456789.1234
THE COMPANY NAME INC. - CLASS E 123456789.1234
THE COMPANY NAME INC. - CLASS F 123456789.1234
THE COMPANY NAME INC. - 401 K 123456789.1234

Voting Items

Voting Items	Board Recommendations
1. Election of Directors Nominees: 01) Director 1 04) Director 4 07) Director 7 02) Director 2 05) Director 5 08) Director 8 03) Director 3 06) Director 6	<input checked="" type="checkbox"/> For
2. Ratification of the appointment of Ernst & Young LLP as Hextone's independent registered public accounting firm for 2019	<input checked="" type="checkbox"/> For
3. Advisory vote to approve executive compensation	<input checked="" type="checkbox"/> For
4. A shareholder proposal entitled "Shareholder Proxy Access Amendments"	<input checked="" type="checkbox"/> Against
5. A shareholder proposal entitled "True Diversity Board Policy"	<input checked="" type="checkbox"/> Against



Clear indication that the communication is not a form for voting and presents only an overview of the more complete proxy materials



Clear and impartial identification of each separate matter intended to be acted on and the soliciting person's recommendations

Prefer to receive an email instead? While voting on www.ProxyVote.com, be sure to click "Sign up for E-delivery".

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148,294
CLT ID

Ready for Next