Broadridge Wins "Best Managed Service for Reference Data" for Third Consecutive Year at the Inside Reference Data Awards 2015

LAKE SUCCESS, N.Y., June 4, 2015 – <u>Broadridge Financial Solutions, Inc.</u> (NYSE:BR) has received the Inside Reference Data award for "Best Managed Service for Reference Data" for the third consecutive year. The awards, which are judged by end-users in financial firms, recognize industry excellence within market data, reference data and enterprise data management.

"This award highlights Broadridge's commitment to reducing the operational burden on our clients and we are proud to receive this recognition from Inside Reference Data for the third year in a row," said Bennett Egeth, president, Investment Management Solutions, Broadridge. "Our global reference data solutions help buy-side and sell-side firms of all sizes and various levels of complexity realize significant cost savings and reduce operational risk by consolidating and delivering the highest quality reference data."

Broadridge's reference data capabilities provide solutions to manage securities terms and conditions, price acquisition and valuation, and corporate actions, which are offered on a licensed, hosted and managed service basis. They are designed to help clients meet ongoing demands for data consistency, transparency and accuracy, while avoiding the high costs and potential risks associated with gathering, cleansing and distributing the data on their own.

The solutions suite includes a global repository of reference data that enables firms to centralize and manage security terms and conditions across an entire enterprise; a repository of global pricing and market data developed to support complex pricing and valuation requirements for investment managers and global financial institutions; and a managed corporate action service. Broadridge services more than 250 clients globally across its reference data solution set.

The Best Managed Service for Reference Data award was presented at the 13th annual Inside Market Data and Inside Reference Data Awards ceremony on May 20, 2015 in New York City.

About Broadridge

Broadridge Financial Solutions, Inc. (NYSE:BR) is the leading provider of investor communications and technology-driven solutions for broker-dealers, banks, mutual funds and corporate issuers globally. Broadridge's investor communications, securities processing and business process outsourcing solutions help clients reduce their capital investments in operations infrastructure, allowing them to increase their focus on core business activities. With over 50 years of experience, Broadridge's infrastructure underpins proxy voting services for over 90% of public companies and mutual funds in North America, and processes more than \$5 trillion in fixed income and equity trades per day. Broadridge employs approximately 6,700 full-time associates in 14 countries. For more information about Broadridge, please visit www.broadridge.com.

###

Media Contacts:

Kate McGann +1-212-981-1395 katherine.mcgann@broadridge.com

Erica Sunkin +1-212-729-2126 erica.sunkin@edelman.com