

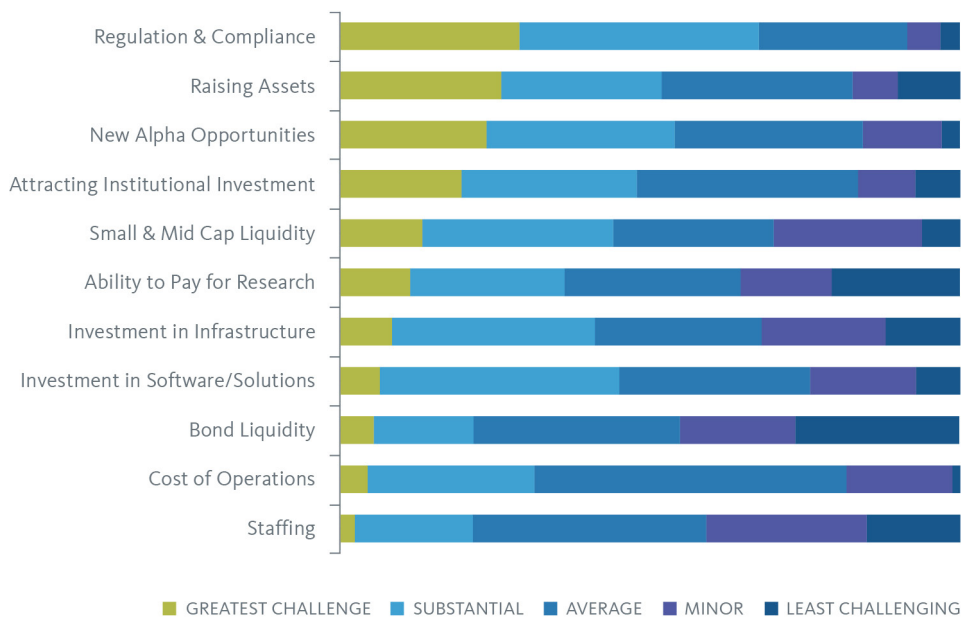
# Asset Management Growth Strategies



## Top concerns.

The list of concerns is long. Along with regulation, compliance and the need to invest in research, infrastructure and systems, many firms struggle when it comes to increasing assets and developing new opportunities.

How firms approach, monitor, and overcome these challenges will be paramount to gaining efficiency and profitable growth.

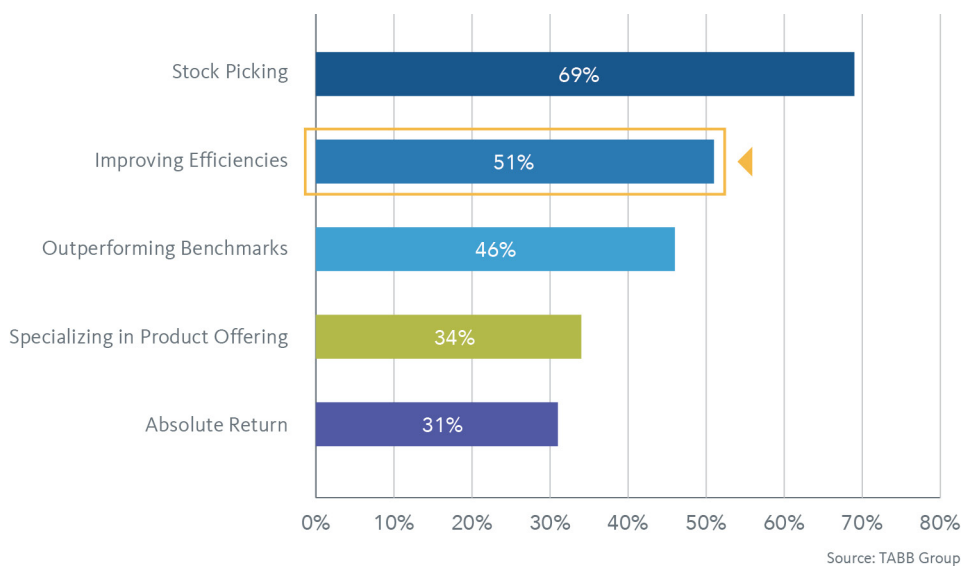


Source: TABB Group

## Top strategies for growth.

Asset Managers are taking several different approaches to growing their business.

After stock picking, achieving greater operational efficiencies is the top strategy. This could include outsourcing non-core competencies, adopting shared service centers for various functions and using vendor solutions for infrastructure improvement.



Source: TABB Group

## Looking for new ways to drive growth and profitability?

Broadridge provides solutions to streamline operations and help maximize profitability for asset managers, wealth managers and capital markets firms. Find out more about how you can drive growth by bringing real time visibility and control to your operations.

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