

Analytics Master

CENTRALIZED REPORTING, DATA MANAGEMENT, AND RECONCILIATION

Broadridge's Analytics Master is a comprehensive data aggregation, reporting, and reconciliation tool designed for firm-wide data management. Analytics Master consolidates front-, middle-, and back-office information for centralized management and client facing reporting.

FIRM-WIDE REPORTING SOLUTION

Analytics Master seamlessly aggregates firm-wide data into a single database application including a comprehensive user interface for on-line data analysis and custom reporting.

Reporting Features

- Extensive library of portfolio, risk, operational, and financial reports
- Custom report designer for creating high-quality management and client-facing reports
- On-line data analysis tools for viewing current and historical data with dynamic drill-down, custom grouping, filtering, and user-defined calculations
- Data analysis tools for time series and slice and dice
- Automated report generation and delivery
- OLAP tools for time series reporting, trend analysis, and multi-dimensional data mining
- Web portal adapter for seamless integration to corporate websites



Analytics Master centralizes and streamlines firm-wide reporting, counterparty reconciliation and report distribution.

Accounting Information | Positions/Holdings |
Security and Pricing & Valuation Information | Risk
Information | Portfolio Data | Performance Data |
Prime Broker Data | Fund Administration Data

Analytics Master

Consistency Management | Client-Based Pricing Policies
EOD Pricing and Valuations

Internal and External Reporting | Web Portal Reporting
| Online Data Mining and Report Generation |
Internal Systems

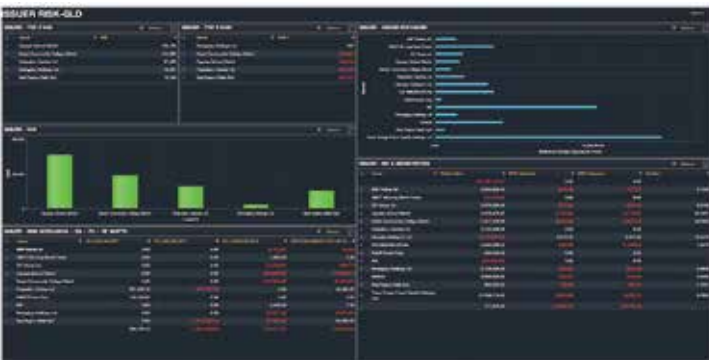
FIRM-WIDE DATA AGGREGATION

Gain a holistic view of your business with Analytics Master

Analytics Master offers a robust data aggregation solution for collecting, storing, and managing firm-wide data - a comprehensive data management solution.

Data Aggregation Features

- Extensive data model to support all financial information including transactions, P&L, positions, risk, reference, and accounting data
- Extendable database model for storage of client specific data
- Customizable query and template creation tools to easily filter, create custom calculations, and datamine across enterprise data
- Integrated data source wizard to easily add new data sources (e.g., SQL, MS Access, Oracle, IBM DB2, Excel, Text Files)
- Standard 3rd party adapters to industry leading applications (e.g., Advent Geneva, Sungard VPM, etc.)



COUNTERPARTY COMMUNICATION AND RECONCILIATION

Manage trade file communication and counterparty reconciliation

Seamlessly communicate mission critical trade information to/from counterparties for automated trade notification and T+1 counterparty reconciliation.

Reconciliation Features

- Rules-based reconciliation engine for automated trade and position matching to fund administrators, prime brokers, and custodians
- Reconciliation wizard for creating reconciliation templates with new data sources including customized matching criteria and tolerances
- Workflow designer and scheduling tool for automated file transfer and reconciliation
- Integration with Tradelink, a comprehensive file monitoring and guaranteed delivery service
- Extensive library of counterparty trade file and reconciliation adapters
- Automated notification of trade and position discrepancies

Broadridge, a global fintech leader with over \$9 billion* in market capitalization, provides communications, technology, data and analytics solutions. We help drive business transformation for our clients with solutions for enriching client engagement, navigating risk, optimizing efficiency and generating revenue growth. *As of November 2017

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Ready for Next

Communications
Technology
Data and Analytics

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