

Advanced Analytics

Actionable insights that drive performance.

QUICKLY UNCOVER OPPORTUNITIES THAT OTHERS MISS

- Transform data into business intelligence for research, analysis and reporting.
- Analyze information across programs, platforms, functional silos and data.
- Monitor KPIs and identify new metrics that impact results.
- Determine the true ROI of your program investments.
- Leverage Broadridge data analysts for deeper insights and greater granularity in segmentation and reporting.
- Aggregate and standardize third-party data for an added layer of insight.

TAKE THE SMART APPROACH TO BUSINESS INTELLIGENCE

Your business generates a tremendous amount of data. But translating that data into intelligence has been time consuming, expensive and difficult—until now. Broadridge Advanced Analytics aggregates all of your data for a truly holistic, real-time view of your business. In a matter of minutes, you can see the big picture, analyze challenges from multiple dimensions and take a deep dive to expose more granular detail. Whether you want to evaluate advisor performance, analyze response to programs or identify best practices, you'll quickly uncover insights that help you improve performance and gain a competitive edge.

SEE THE STORY THAT'S HIDDEN IN YOUR DATA

You don't have to be a data scientist to extract meaning from your data. Broadridge experts will consult with you to understand your KPIs and business goals to ensure that you always have the right information at the right time, all in one place. Clear, visually compelling graphics streamline analysis, so you can easily:

- Evaluate performance
- Detect anomalies and trends
- Identify best practices
- Reveal opportunities
- Share insights
- Take timely action

MORE THAN A SOLUTION: A RELATIONSHIP

Broadridge Advanced Analytics combines the flexibility of a custom solution with out-of-the-box convenience and affordability. It's designed to integrate seamlessly with your existing Broadridge applications, and meticulously tailored to your company's unique goals and objectives. You'll also have the advantage of ongoing partnership with our team of industry experts, who can recommend reports and analysis to add new value and continuously enhance your view.



Out-of-the-box convenience



Integrates seamlessly and works with your unique data



Ongoing partnership with industry experts

How it works

GET THE METRICS YOU WANT, FOR THE RESULTS YOU NEED

You have better things to do than building dashboards and manipulating antiquated programs. Broadridge Advanced Analytics combines your data with our industry knowledge, expert service and powerful analytics tools to give you fast access to relevant, real-time insights that you can run with.

SECURELY CONNECT ALL YOUR DATA

Broadridge Advanced Analytics gives you a more accurate, comprehensive view of your business by combining your customer data with data from applications, spreadsheets, reports and third-party sources. It all happens within our trusted, highly secure environment to enable fast deployment with minimal risk.

UNLOCK INSIGHTS IN A FEW CLICKS

Get a 360-degree view of your business in a single glance. Your interactive dashboard provides robust analytic capabilities aligned with your unique business objectives, so you can quickly see what works, and what doesn't. We'll show you how to sort and filter data to reveal more granular detail as needed, making it easy to create impactful, shareable reports featuring a wide range of chart formats.

DIG DEEPER

A dynamic business needs a dynamic business intelligence solution. Our expert team provides ongoing support as your analytics needs evolve. When new challenges or opportunities arise, we'll help you explore and mine your data in powerful ways and share your insights with customized reports.



OPTIMIZE YOUR ORGANIZATION

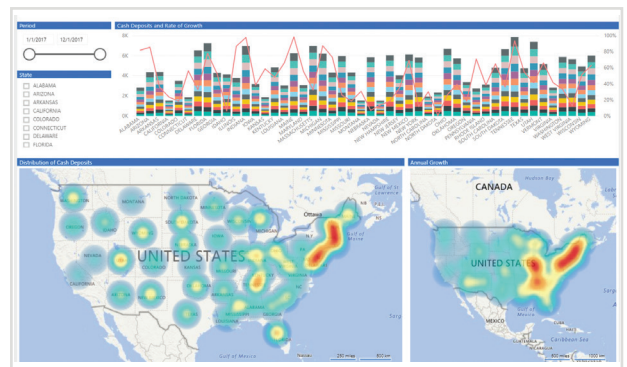
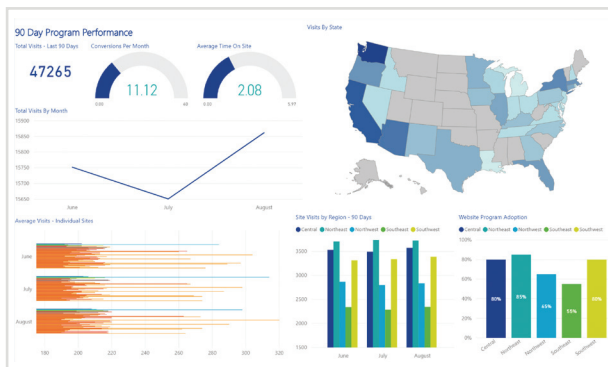
Use Broadridge Advanced Analytics to:

- Target audiences with greater precision
- Understand how prospects respond, and predict future behaviors
- Identify and leverage attributes that differentiate top performers
- Spot and capitalize on emerging opportunities ahead of the competition
- Anticipate trends and outcomes with predictive analytics
- Discern statistically significant links between actions and their results
- And much more

SEE BROADRIDGE ADVANCED ANALYTICS IN ACTION

Contact your Broadridge representative today to request a demo.

VIEW KEY METRICS AND VISUALIZE DATA



Broadridge, a global fintech leader with \$4 billion in annual revenue listed on the S&P 500 index, provides communications, technology, data and analytics. We help drive business transformation for our clients with solutions for enriching client engagement, navigating risk, optimizing efficiency and generating revenue growth.

broadridge.com

Ready for Next

Communications
Technology
Data and Analytics

