

Transformation Accelerated

Highlights from the 2026 Digital Transformation & Next-Gen Technology Study

 Insights from 375+ global leaders across asset management show how financial services firms are transforming to drive real operational impact.

Investment is shifting decisively toward next-gen technologies

Rising investment in AI, tokenization, cybersecurity, and data architecture signals a clear shift toward innovation.



1/3 of firms' technology budgets go toward innovation

Tokenization set to reshape market structure

Expectations of fundamental changes to market infrastructure, asset classes, and settlement models are driving significant investment in tokenization.

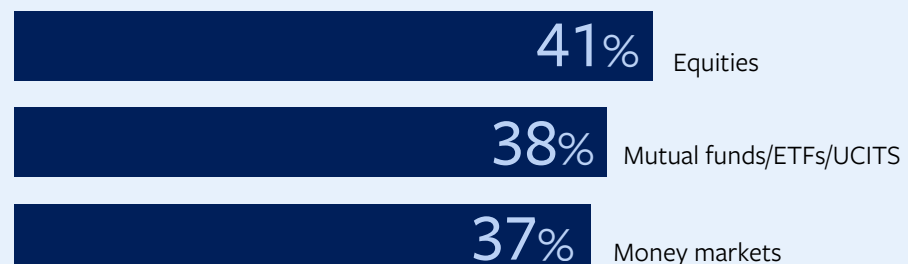
67% of firms are making significant investments in blockchain and distributed ledger technology.



Core assets are expected to be fully tokenized within 3–5 years

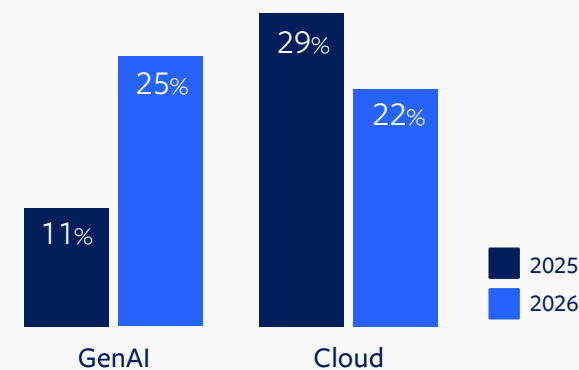
Firms expect equities, funds, and money markets to be among the first asset classes to scale.

Percent of firms that expect asset classes to be tokenized in the next 3-5 years:

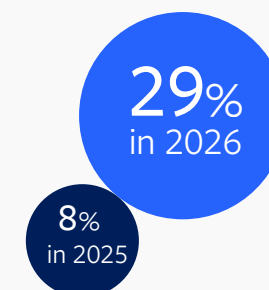


GenAI is considered the #1 driver of business impact, surpassing other key technologies

GenAI has overtaken cloud as the technology delivering the greatest impact to financial services firms.



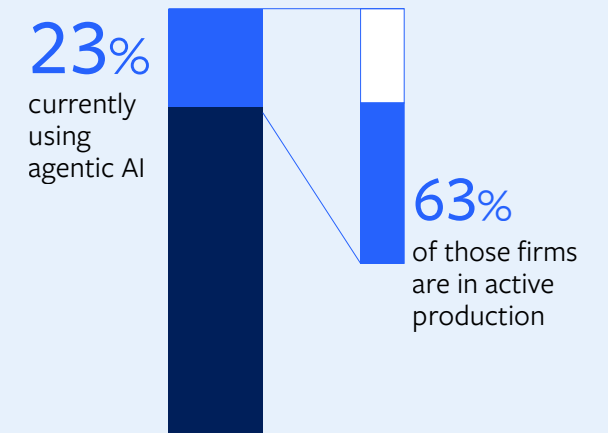
Asset management firms are now seeing ROI **more than triple year over year** as GenAI moves from experimentation to proven business value.



29% of firms said they are already seeing financial benefits from their investments in GenAI.

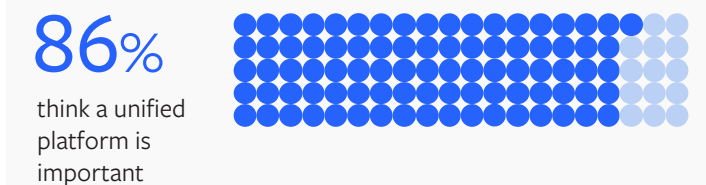
Front-runners break away on agentic AI ... for now

AI agents are shifting from pilots to real operational impact with **23%** of firms reporting current use of agentic AI, and **63%** of those deployments already beyond pilot phases.



A unified platform is critical to compete

The vast majority of firms recognize that integrated front-to-back platforms are essential to scale innovation.



The Winners' Playbook

 **Download the full study** to see how leading firms are scaling AI, preparing for tokenization, and building the infrastructure needed to evolve.