

Allianz Group Case Study

The Broadridge International Shareholder Communications Programme

A world leader

The Allianz Group is one of the leading global service providers in insurance, banking and asset management. In the fiscal year 2006 the group achieved total revenues of over 100 billion euros. It has nearly 173,000 employees worldwide and serves more than 70 million customers in approximately 70 countries. As an insurance provider, Allianz is the market leader in Germany and has a strong international presence.

The Allianz Group is also one of the world's largest asset managers, with third-party assets of 764 billion euros under its management in the year end 2006. Also in 2006, Allianz SE - the parent company - became the first company in the Dow Jones EURO STOXX 50 Index to adopt the legal form of a Societas Europaea, a new legal structure for stock corporations.

Aims

A number of factors are important to Allianz Group in ensuring the sustainable growth of its competitive strength and company values. These include global diversification, complexity reduction, a strong value-based management approach and its employees. All of these factors were instrumental in converting the Munich-based holding company into a major European presence.

Working together successfully

As a result of its growing success Allianz Group has attracted the interest of new international investors. The Group's management places much importance on sustaining good relationships with these investors. Using Broadridge's International Shareholder Communications Programme allows Allianz to successfully communicate with its large and diverse investor base in a more direct and efficient manner. It also improves links with its non-resident shareholders and helps Allianz to apply the highest standards in corporate governance.

The results

- "By working together with Broadridge, Allianz is assured that any information intended for its non-resident shareholders, whose custodian banks are linked to Broadridge's systems, is sent electronically on a real-time basis, thereby significantly reducing our overall proxy costs", said Dr. Elsbeth Pabst, Head of the Share Register Service, Allianz SE.
- The International Shareholder Communications Programme does not pose any potential conflict of interest since Broadridge is not involved in corporate grading or voting recommendations.
- Broadridge has German speaking associates who make the process simple for German companies.
- Allianz receives a daily electronic report from Broadridge during the final ten days before the general meeting deadline. This report indicates the number of shareholders who have been informed of the impending general meeting, the custodial details of those who have voted and where the votes are located on the return custodial channel.
- Allianz is also provided with supplemental information including exclusive statistics about the chain of intermediaries, the opportunity to verify whether votes are received on time via the local custodians, as well as additional data of use to the share registry.
- Attendance/participation at the 2005, 2006 & 2007 AGMs increased as follows: 2005: 34.82%; 2006: 39.16%; 2007: 42.68%. The 2006 EGM had a participation rate of 42.49%.

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